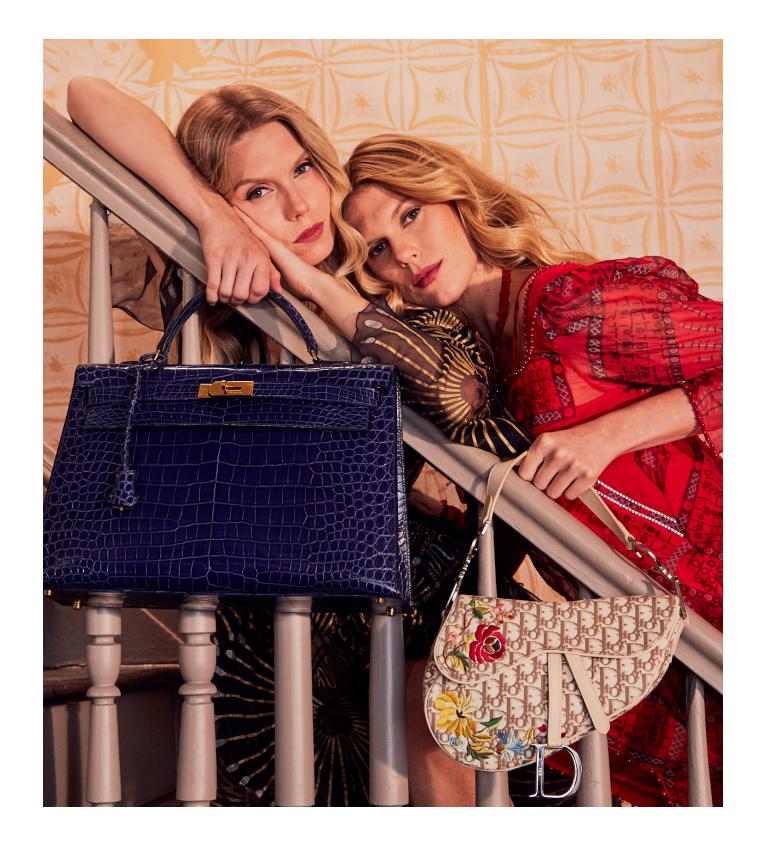
Ebay x WHAT GOES AROUND COMES AROUND

eBay.com/WhatGoesAroundComesAround

#eBayxWGACA



PRESENTS

THE FIRST EXCLUSIVE CAPSULE COLLECTION

"PEACE, LUXE AND ROCK AND ROLL"

Music and fashion have always been intricately intertwined. The eBay x WGACA Peace, Luxe and Rock and Roll special capsule includes incredible items that symbolize music's influence on fashion, and illustrate how trends and styles have evolved over genres, generations and decades. From musical movements and summer concerts to the emergence of festival season, each piece represents important moments in culture.

To bring the campaign and rock theme to life, eBay and What Goes Around Comes Around tapped IT girls and rock-royalty siblings Theodora and Alexandra Richards, the daughters of Supermodel Patti Hansone and legendary Rolling Stones guitarist Keith Richards. With music and fashion in the sisters' DNA, and their successful careers as DJs and models elevating their style, Alexandra and Theodora were a natural embodiment of the collection: a mix of 'Rock and Royal Royalty' and effortless, modern style comprising one-of-a-kind items, designer pieces, ready-to-wear and accessories that are all conversation starters.



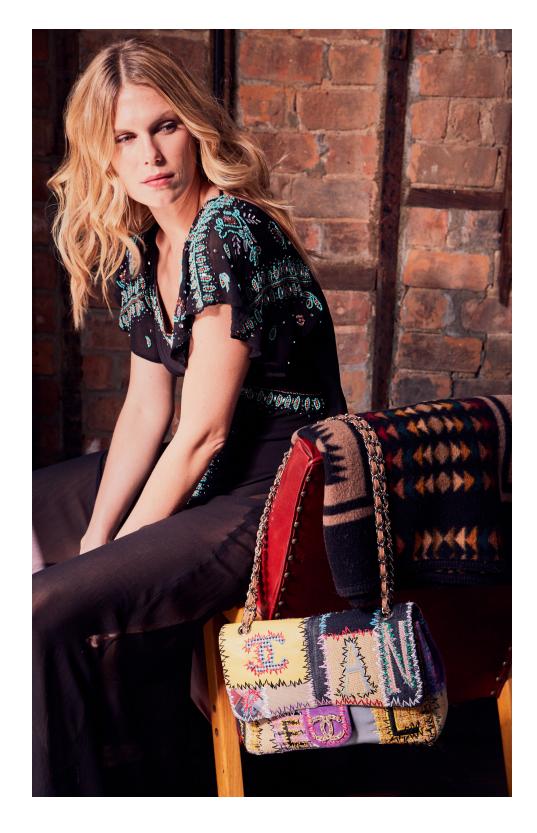
















INDEX

COVER.

Model left: Zandra Rhodes Navy/Gold Tunic, Hermes Blue Croc Porosus Kelly 40

Model right: Zandra Rhodes Red Bead Sequin Sheer Dress, Dior Beige Canvas Floral Saddle Bag

P1.

Model left: Ossie Clark Purple Geo Print Dress, Dior Brown Leather Double Saddle Bag

Model right: Scott Barrie Dandelion Print Dress, Dior Brown Leather Top Handle Saddle Bag

P2.

Model left: Woodstock 1969 Gray/Multi Tee, YSL Black Suede Fringe Trim Skirt, Chanel Red Lambskin Beltbag

Model right: Early 80s Blue Woodstock Tee, Versace Black Leather Mesh Panel Pant, Chanel Black Lambskin Beltbag

Ρ4.

Kamali Black Hand Beaded Fringe Jacket, Beatles Black Swbo 101 Sleeveless Tee, Levis 501 Jeans, Hermès Red/GHW Box Kelly20 Mini

P5.

Kamali White Hand Beaded Fringe Jacket, Gbh Charged Give Me Fire Tee, Levis 501 Jeans, Chanel Yellow Velvet Shoulder

P6.

Model left: Hermès Brown/Leather Mohair Dress

Model right: Jenny Waterbags Paisley Suit, Chanel Studded Messenger Bag

P8.

Halston Pink Print 3Pc Dress Set, Chanel Pink CVR Smartphone Holder

P9.

Model left: Zandra Rhodes Navy/Gold Tunic, Hermès Blue Croc Porosus Kelly40

Model right: Zandra Rhodes Red Bead Sequin Sheer Dress, Dior Beige Canvas Floral Saddle Bag

P10.

Halston Pink Print 3Pc Dress Set, Chanel Pink CVR Smartphone Holder

P12.

Model left: Granny Pink Ruffle Shirt, Hermès Tan Suede Fringe Trim Pant, LV Monogram World Tour Alma BB

Model right: Pucci Pink/Brown Print 60s Dress

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