

## C0. Introduction

---

### C0.1

---

**(C0.1) Give a general description and introduction to your organization.**

eBay Inc. (NASDAQ: EBAY) is a global commerce leader including the eBay, StubHub and eBay Classifieds platforms. Collectively, we connect millions of buyers and sellers around the world, empowering people and creating opportunity through Connected Commerce. Founded in 1995 in San Jose, Calif., eBay is one of the world's largest and most vibrant marketplaces for discovering great value and unique selection. eBay was founded on the simple belief that people are basically good. Our technology has leveled the playing field by enabling people to connect and trade around the world, regardless of their circumstances or location. We believe that commerce should be not just transactional but rather transformational. Through our platforms, we are creating a better, more sustainable form of commerce that empowers people and creates opportunity. And we are committed to reducing the environmental impact of our platform by increasing efficiency, expanding our use of cleaner energy and using our global marketplace to extend the life of goods in a more circular economy. For more information about the company and its global portfolio of online brands, visit [www.ebayinc.com](http://www.ebayinc.com). For more information on our environmental initiatives, please visit <http://ebayinc.com/global-impact/>.

### C0.2

---

**(C0.2) State the start and end date of the year for which you are reporting data.**

	Start date	End date	Indicate if you are providing emissions data for past reporting years	Select the number of past reporting years you will be providing emissions data for
Row 1	January 1 2017	December 31 2017	No	<Not Applicable>
Row 2	<Not Applicable>	<Not Applicable>	<Not Applicable>	<Not Applicable>
Row 3	<Not Applicable>	<Not Applicable>	<Not Applicable>	<Not Applicable>
Row 4	<Not Applicable>	<Not Applicable>	<Not Applicable>	<Not Applicable>

### C0.3

---

**(C0.3) Select the countries/regions for which you will be supplying data.**

Australia  
Belgium  
Brazil  
Canada  
China  
Denmark  
France  
Germany  
India  
Indonesia  
Ireland  
Israel  
Italy  
Luxembourg  
Malaysia  
Mexico  
Netherlands  
Republic of Korea  
Russian Federation  
Singapore  
South Africa  
Spain  
Sweden  
Switzerland  
Taiwan (Province of China)  
Thailand  
Turkey  
United Kingdom of Great Britain and Northern Ireland  
United States of America  
Viet Nam

**C0.4**

---

**(C0.4) Select the currency used for all financial information disclosed throughout your response.**

USD

**C0.5**

---

**(C0.5) Select the option that describes the reporting boundary for which climate-related impacts on your business are being reported. Note that this option should align with your consolidation approach to your Scope 1 and Scope 2 greenhouse gas inventory.**

Operational control

**C1. Governance**

---

**C1.1**

---

**(C1.1) Is there board-level oversight of climate-related issues within your organization?**

Yes

## C1.1a

---

**(C1.1a) Identify the position(s) of the individual(s) on the board with responsibility for climate-related issues.**

Position of individual(s)	Please explain
Director on board	Two eBay Board of Director have responsibility for climate-related issues. We have chosen to engage around climate and other ESG issues at the board level because the board members have expressed interest in monitoring the company's CSR work. In addition, engaging at the board level ensures that issues will be prioritized by all company leadership. Tom Tierney, the Chair of the Board, has a background in social responsibility work, as founder of the Bridgespan group, a company that provides management consulting to nonprofits. Pierre Omidyar, eBay founder and Board Member, heads the Omidyar Network, a philanthropic investment firm. Their personal passions and backgrounds, as well as business acumen, make them the appropriate board members to provide oversight for eBay's climate change management and other corporate social responsibility activities.

## C1.1b

---

**(C1.1b) Provide further details on the board's oversight of climate-related issues.**

Frequency with which climate-related issues are a scheduled agenda item	Governance mechanisms into which climate-related issues are integrated	Please explain
Scheduled – some meetings	Monitoring and overseeing progress against goals and targets for addressing climate-related issues	Climate issues are on at least one board meeting agenda quarterly.

## C1.2

---

**(C1.2) Below board-level, provide the highest-level management position(s) or committee(s) with responsibility for climate-related issues.**

Name of the position(s) and/or committee(s)	Responsibility	Frequency of reporting to the board on climate-related issues
Chief Sustainability Officer (CSO)	Both assessing and managing climate-related risks and opportunities	Annually

## C1.2a

---

**(C1.2a) Describe where in the organizational structure this/these position(s) and/or committees lie, what their associated responsibilities are, and how climate-related issues are monitored.**

Description of where in the organizational structure those positions/committees lie:

eBay has a Head of eBay Impact, who reports to the Chief Communications Officer, who reports to the CEO. The Head of eBay Impact is the position equivalent of a Chief Sustainability Officer for eBay. The company's Renewable Energy commitment has been confirmed by the Executive Leadership Team, and the responsibility for the goal sits with the CFO. The company's commitment to Renewable Energy is led by the CFO.

Rationale for why responsibility lies with these positions/committees:

The responsibility lies with the Head of eBay Impact because this position is the central position within the company that handles all corporate citizenship activities. While the execution of climate change management issues such as mitigation is spread throughout the company (for example, facilities, data center operations, and Finance), the Head of eBay Impact directs and facilitates the climate change mitigation and adaptation strategy.

Company-specific description of responsibilities:

Responsibilities include (i) monitoring the company's carbon footprint and determining the activities that have the most significant contribution to the footprint; (ii) developing strategies to reduce the company's carbon footprint, including creating a comprehensive renewable energy strategy for eBay's facilities and data centers; (iii) assessing climate change-related risks for the company, such as potential impacts to buildings, data center locations, and operational costs such as shipping of packages; (iv) developing and securing approval for climate change-related corporate goals, such as eBay's 100% renewable energy commitment.

Description of position's/committee's specific climate-related issues monitoring process:

Monitoring climate-related issues is a multi-pronged process that involves internal and external consultation. Internally, the Head of eBay Impact works with the Sustainability Manager (also part of eBay Impact) colleagues from Operations, Communications and Finance to assess any risks and opportunities that climate change may present to the company. Externally the Head of eBay Impact works with industry organizations such as Ceres and Business for Social Responsibility to keep up to date on science, policy, technology, and other news and developments related to climate-related issues.

## C1.3

---

**(C1.3) Do you provide incentives for the management of climate-related issues, including the attainment of targets?**

Yes

## C1.3a

---

**(C1.3a) Provide further details on the incentives provided for the management of climate-related issues.**

**Who is entitled to benefit from these incentives?**

Energy manager

**Types of incentives**

Recognition (non-monetary)

**Activity incentivized**

Emissions reduction target

**Comment**

eBay's Facilities and Energy managers are incentivized to identify and complete emissions reduction projects that also result in operational cost savings for the company

---

## C2. Risks and opportunities

---

### C2.1

---

**(C2.1) Describe what your organization considers to be short-, medium- and long-term horizons.**

	From (years)	To (years)	Comment
Short-term	0	1	
Medium-term	1	5	
Long-term	5	15	

### C2.2

---

**(C2.2) Select the option that best describes how your organization's processes for identifying, assessing, and managing climate-related issues are integrated into your overall risk management.**

A specific climate change risk identification, assessment, and management process

### C2.2a

---

**(C2.2a) Select the options that best describe your organization's frequency and time horizon for identifying and assessing climate-related risks.**

	Frequency of monitoring	How far into the future are risks considered?	Comment
Row 1	Six-monthly or more frequently	>6 years	Board or individual/sub-set of the Board or committee appointed by the Board eBay evaluates climate change risks and opportunities at the global level using a cross-functional governance model. This evaluation occurs annually, at a minimum, but with higher frequency in regions where our operational footprint is most significant, specifically our major data center locations (Utah, Nevada). Our Global Impact team coordinates the evaluation of and response to risks and opportunities with leadership across a number of key functional areas including operations (workplace, data center), finance, government relations, legal and investor relations. Stakeholders from these teams develop specific responses to these risks & opportunities for their functional area and provide inputs to and review/approve the annual assessment and disclosure of these risks & opportunities.

### C2.2b

---

**(C2.2b) Provide further details on your organization's process(es) for identifying and assessing climate-related risks.**

- Description of a process for identifying and assessing climate-related risks

eBay has a specific climate risk management process coordinated through the Global Impact (GI) function. Subject matter experts from the GI team actively engage with key global functions - finance, government relations, investor relations and operations teams – to evaluate climate risks and opportunities (R/O), interpret them into a business R/O framework and develop recommendations that can then be acted upon by decision makers. Government relations teams help assess transitional risks due to current/emerging regulation, and the potential costs to the company of complying with such regulations. The government relations team members employ consultants who review all pending regulations on the international, federal, state/local levels on a regular basis (weekly, monthly, quarterly depending on regulations) and flag any pertinent climate-related regulations. Operations teams work with internal and external experts to assess operational risks, such as the risks of extreme weather events to eBay's facilities and data centers, and the costs of operational interruptions and facility repairs. Finance helps assess market risks, such as the decreased demands for products due to weather events, and the potential cost of such decreases in demand. Investor relations uses expert consultants to assess investor-related risks such as ESG screening and questions by investors. Because eBay does not own inventory or handle logistics such as product shipping, those risks are only lightly assessed, which is different from how another ecommerce company might approach these types of operational risks. The team also consults external subject matter experts to identify opportunities as well as social/policy/environmental issues that could materially impact our business. As R/Os are identified the appropriate teams evaluate and implement response measures. Short-term risks are prioritized, but long-term risks (6 years or longer) are considered as part of this process.

- Definition of 'substantive financial impact' when identifying or assessing climate-related risks

Lower revenue growth or revenue decrease correspond to progressively higher risk. For example, the guidance issued by eBay at the end of 2017 for 2018 was 7%-9% revenue growth, so any impacts that would cause eBay's growth to be on the lower end of the guidance, or especially below the lower end, would be considered significant.

**C2.2c**

---

**(C2.2c) Which of the following risk types are considered in your organization's climate-related risk assessments?**

	Relevance & inclusion	Please explain
Current regulation	Relevant, always included	eBay's Global Impact team consults with our Government Affairs colleagues to identify any current regulation risks, such as carbon pricing schemes. At the moment, the Government affairs team is not aware of any substantive risk from current regulation. For example, the California Cap and Trade rule applies to large electric power plants, large industrial plants, and fuel distributors (e.g., natural gas and petroleum). Since eBay has a relatively small footprint compared to companies that are covered under Cap and trade, this program (and other similar programs) do not apply to eBay.
Emerging regulation	Relevant, always included	The potential for fuel and energy taxes and regulations expose eBay to risk both in terms of increased costs and decreased revenue. Operationally, energy is an essential input to eBay Inc.'s business. Our platform relies on a data center portfolio that is responsible for more than 85% of our total energy consumption. Our customer support organization operates facilities 24 hours a day, 7 days per week, and our global staff count on being able to travel between offices and across geographies. Consequently, energy taxes and regulations could drive up energy prices, leading to increased costs to the company. eBay's Global Impact team consults with our Government Affairs colleagues to identify any emerging regulation risks, such as carbon pricing schemes. With support from Government Affairs, we also advocate for clean energy policy, particularly in states where we have a significant operational footprint, including California and Utah.
Technology	Relevant, sometimes included	As an internet/e-commerce company, eBay is a recipient of energy products and services. eBay faces risks of not capitalizing upon technological improvements/innovations that support the transition to a low-carbon, energy efficient economy. For example, if eBay does not power its Utah data centers with renewable energy, while other e-commerce companies transition their data center electricity to renewables, eBay faces reputational risks compared to its competitors.
Legal	Relevant, sometimes included	This is a lower-likelihood risk for eBay. The company monitors all litigation, including any potential climate-related litigation, and will alert the CSR team if any potential or actual cases come to the Legal department's attention. eBay could be indirectly exposed to litigation that imposes costs on our shipping partners, e.g. UPS, due to their fuel use. Similarly, lawsuits that resulted in extra costs for electricity providers could also affect eBay indirectly, if those energy providers decided to pass on the costs to their customers. These instances have not occurred, but they pose a potential, albeit unlikely, risk to the company.
Market	Relevant, always included	The potential for fuel and energy taxes and regulations expose eBay to risk both in terms of increased costs and decreased revenue. Our business model relies heavily on shipping and logistics, some of which is done directly by eBay Inc. businesses, but the majority of which occurs downstream of and out of our direct control. Increasing energy prices could quickly translate into higher shipping and logistics costs. If those costs are passed on in the prices offered to customers on our commerce sites, this could drive down demand for on-line shopping. This could overall harm eBay's business.
Reputation	Relevant, always included	Data centers can be a reputational risk, since they are known to be significant consumers of energy, and are therefore significant carbon emitters. eBay's data centers comprise 80% of the company's carbon footprint. In 2017, our data centers were responsible for approximately 95,000 tons of CO <sub>2</sub> e emissions. External stakeholders can use their platform to publicly criticize eBay's non-renewable portions of electricity procurement, as Greenpeace has done in the past.
Acute physical	Relevant, always included	Hurricanes and floods could hurt shipping, customer demand. For example, during the 2017 Hurricane Harvey events in Texas, many shipments from eBay sellers located in Texas were delayed due to shipping network disruptions. Hurricane Irma had an impact, as well, as did other severe events in the past. In addition, electricity and telecommunication network disruptions can impact the ability of eBay customers, both sellers and buyers, to sell and make purchases online. The impact varies with the magnitude of the events and the concentrations of buyers, sellers, and shipping activities in the affected locations, but if the frequency and severity of weather events increases as climate change progresses, the risk will climb.
Chronic physical	Relevant, always included	eBay has facilities in 32 countries around the world (see Q0.3). Some of these locations are more vulnerable than others to potential physical changes from climate change. For instance in San Jose, CA, maps of potential sea level rise indicate that a 1 meter increase could submerge one of two major San Jose freeways and restrict access to the San Jose Airport, affecting the ability of employees and partners to travel to eBay's headquarters in San Jose. Other risks could include disruption of our operations or physical damage to our facilities from floods, fires or other extreme weather events and possible sea level rise. Drought and other climate-related decreases in the availability of fresh water could also pose a risk to our operations. This is most particularly the case for our data center operations. Water is essential for cooling, and prolonged shortages could ultimately result in service interruptions and costly relocation of data center services.
Upstream	Relevant, always included	eBay has a limited supply chain due to the nature of its business. However, energy and business travel are significant piece of our procurement. The potential for fuel and energy taxes and regulations expose eBay to risk both in terms of increased costs and decreased revenue. Operationally, energy is an essential input to eBay Inc.'s business. Our platform relies on a data center portfolio that is responsible for more than 85% of our total energy consumption. Our customer support organization operates facilities 24 hours a day, 7 days per week, and our global staff count on being able to travel between offices and across geographies. Consequently, energy taxes and regulations could drive up energy prices, leading to increased costs to the company. eBay's Global Impact team consults with our Government Affairs colleagues to identify any emerging regulation risks, such as carbon pricing schemes. With support from Government Affairs, we also advocate for clean energy policy, particularly in states where we have a significant operational footprint, including California and Utah.
Downstream	Relevant, always included	The potential for fuel and energy taxes and regulations expose eBay to risk both in terms of increased costs and decreased revenue. Our business model relies heavily on shipping and logistics, some of which is done directly by eBay Inc. businesses, but the majority of which occurs downstream of and out of our direct control. Increasing energy prices could quickly translate into higher shipping and logistics costs. If those costs are passed on in the prices offered to customers on our commerce sites, this could drive down demand for on-line shopping. This could overall harm eBay's business.

**C2.2d**

**(C2.2d) Describe your process(es) for managing climate-related risks and opportunities.**

Description of a process for managing climate-related risks

At the company level: eBay has a specific climate risk management process coordinated through the Global Impact (GI) function. Subject matter experts from the GI team actively engage with key global functions - finance, government relations, and operations teams – to evaluate climate risks, interpret them into a business risks framework and develop recommendations that can then be acted upon by decision makers.

- Description of a process for managing climate-related opportunities -

The team also consults external subject matter experts to identify opportunities as well as social/policy/environmental issues that could materially impact our business. As opportunities are identified the appropriate teams evaluate and implement response measures.

i) Case study/example of how process is applied to:

- Physical risks and opportunities

The physical risks and opportunities (mostly risks) related to climate change are currently considered to be long-term risks. However, measures currently being taken to increase the resilience of our facilities will help manage physical climate-related risks, as well. For example, our Utah data centers operate according to industry-leading efficiency standard, using the minimum amount of water for cooling. Reduced water availability due to droughts is a risk in the region where the data centers are located. Their efficient operations will help better manage the impact of droughts.

- Transitional risks and opportunities

An example outcome from this process is eBay's 100% renewable energy (RE) goal. In our 2016 ESG materiality assessment, energy was identified as a top stakeholder concern. The team partnered with finance and operations to assess the feasibility of renewable energy, and with the Global Communications team to assess reputation and other R/Os presented by setting the goal. Sign-off from these leaders was then taken to the executive leadership team for approval. Setting our 100% renewable energy goal included an assessment of the potential financial and reputation risks and opportunities. While it is likely that short term energy costs could rise as we implement renewable contracts, these are expected to be very modest and far surpassed by the reputation uplift (and risk avoidance) of committing to a low-carbon energy supply within the next 10 years (2025).

**C2.3**

---

**(C2.3) Have you identified any inherent climate-related risks with the potential to have a substantive financial or strategic impact on your business?**

Yes

**C2.3a**

---

**(C2.3a) Provide details of risks identified with the potential to have a substantive financial or strategic impact on your business.**

**Identifier**

Risk 1

**Where in the value chain does the risk driver occur?**

Direct operations

**Risk type**

Transition risk

**Primary climate-related risk driver**

Policy and legal: Increased pricing of GHG emissions

**Type of financial impact driver**

---



Policy and legal: Increased operating costs (e.g., higher compliance costs, increased insurance premiums)

#### Company- specific description

The potential for fuel and energy taxes and regulations expose eBay to risk both in terms of increased costs and decreased revenue. Operationally, energy is an essential input to eBay Inc.'s business. Our platform relies on a data center portfolio that is responsible for more than 85% of our total energy consumption. Our customer support organization operates facilities 24 hours a day, 7 days per week, and our global staff count on being able to travel between offices and across geographies. Consequently, energy taxes and regulations could drive up energy prices, leading to increased costs to the company.

#### Time horizon

Long-term

#### Likelihood

About as likely as not

#### Magnitude of impact

Low

#### Potential financial impact

10000000

#### Explanation of financial impact

Electricity purchases were about 1% of eBay's total operating expense in 2016 (~\$40M USD). Data centers were responsible for 85% of that consumption, with other facilities comprising the other 15%. Using a conservative assumption that regulations or taxes increase energy prices by 25%, that would increase energy spend by about \$10M. The relative percent of Opex would remain unchanged). Business travel is an insignificant, in terms of total % of spend for eBay.

#### Management method

(i) Action being implemented: eBay manages this risk by \* managing growth in energy consumption and its associated costs \* diversifying our energy supply to manage rate growth, and \* by advocating for policies that could support a diverse energy market and provide predictability to future costs. (ii) Example of management: Activities to manage growth in energy consumption in 2017 included a staff education energy efficiency campaign and a real-time energy monitoring system at our Dublin, Ireland location. We have also diversified our energy supply by powering a significant portion of our owned data center in Salt Lake City, UT using fuel cells powered by natural gas. Given the very low prices for this commodity, this provides a hedge against large energy price spikes for the next several years. In 2016 we also benefitted when our largest co-location provider was able to add utility cost predictability and 100% renewable energy to Las Vegas location. Through our membership organizations outlined in Questions 2.3c and 2.3g, we are actively advocating for policies that encourage a price on carbon and renewable energy availability at a price point at or near commercial rates. In 2016, eBay joined 99 other brands in a full page Wall Street Journal ad, emphasizing that US business supports a "Low Carbon USA."

#### Cost of management

250000

#### Comment

Managing energy cost increases are generally within the scope of current operations teams, so increases in staff costs are predicted to be minimal. Efficiency improvements represent cost savings, so no additional costs are anticipated for those programs. On-site energy generation requires additional up-front budget, both operational (consultants, staff time) and capital. The scope of these costs is dependent on the projects chosen and cannot be accurately quantified at this time. A conservative estimate is one full-time senior staff, which we estimate as approximately \$250,000.

---

#### Identifier

Risk 2

#### Where in the value chain does the risk driver occur?

Customer

#### Risk type

Transition risk

#### Primary climate-related risk driver

Policy and legal: Increased pricing of GHG emissions

#### Type of financial impact driver

Market: Reduced demand for goods and/or services due to shift in consumer preferences

#### Company- specific description

The potential for fuel and energy taxes and regulations expose eBay to risk both in terms of increased costs and decreased revenue. Our business model relies heavily on shipping and logistics, some of which is done directly by eBay Inc. businesses but

the majority of which occurs downstream of and out of our direct control. Increasing energy prices could quickly translate into higher shipping and logistics costs. If those costs are passed on in the prices offered to customers on our commerce sites, this could drive down demand for on-line shopping. This could overall harm eBay's business.

**Time horizon**

Long-term

**Likelihood**

About as likely as not

**Magnitude of impact**

Medium-low

**Potential financial impact**

430000000

**Explanation of financial impact**

Increased shipping costs could decrease the appeal of on-line buying and selling particularly for individual or small business sellers who do not enjoy the ability to negotiate favorable shipping contracts as a function of scale. It is hard to predict the relationship between increased costs and decreased selling activity, but for example, using our 2016 revenue of \$8.6 billion, if there is a 5% reduction in activity, could mean \$430 million in lost revenue.

**Management method**

(i) Action being implemented: eBay already works to help our sellers manage shipping costs. The cornerstone of our strategy takes advantage of our distributed seller base to drive down shipping distance, which is the driver of shipping time and cost. (ii) Example of management: In addition, eBay offers a diverse selection of logistics partners, negotiated flat-rate shipping supplies with carriers, and guidance on right-sizing shipping packaging. eBay's new package selection feature allows sellers to use augmented reality to select the smallest package for a given item. This helps avoid excessive weight and volume of packaging, helping reduce CO2 emissions and mitigate the risk of increased fuel prices. This allows customers to enjoy lower shipping costs by benefitting from economies of scale.

**Cost of management**

0

**Comment**

Augmentation and expansion of existing programs to manage shipping costs are most likely to increase rather than decrease eBay revenue, so cost of management is essentially zero.

**Identifier**

Risk 3

**Where in the value chain does the risk driver occur?**

Customer

**Risk type**

Transition risk

**Primary climate-related risk driver**

Market: Changing customer behavior

**Type of financial impact driver**

Market: Reduced demand for goods and/or services due to shift in consumer preferences

**Company- specific description**

eBay is a global commerce company whose customers include hundreds of millions of users and millions of businesses. These individuals and companies could be affected by any number of climate change issues - including the financial impacts of fuel price volatility, weather volatility, sea level rise, etc. - which could present a general risk to our business. Our users may spend less time on our websites and our applications for mobile devices as a result of a variety of climate change-related diversions, including: geopolitical events, such as war, natural disasters; power shortages or outages, major public health issues, including pandemics; and other significant local, national or global events capturing the attention of a large part of the population. If any of these, or any other climate-related factors, divert our users from using of our websites or mobile applications, our business could be materially adversely affected. For example, the hurricanes (including Hurricane Harvey) in 2017 had an impact on eBay's transactions and revenue. While the exact amount was difficult to determine due to a combination of factors impacting sales at that time, external data indicate that the impact on US e-commerce at that time was 4.3% (Source: BusinessWire, "First Data SpendTrend Reports Highlight Impact of Hurricanes Harvey & Irma on Retail Spending").

<https://www.businesswire.com/news/home/20170922005105/en/Data-SpendTrend-Reports-Highlight-Impact-Hurricanes-Harvey>).

**Time horizon**

Long-term

**Likelihood**

About as likely as not

**Magnitude of impact**

Medium-low

**Potential financial impact**

420000000

**Explanation of financial impact**

Diversion of users away from using our platforms could adversely affect our business results. For instance, using 2016 revenue of \$6.1B for the eBay Marketplace, a 10% decrease in shopping on our that platform could mean as much as a 7% decrease in overall revenue (~\$420M USD).

**Management method**

(i) Action being implemented: The diversification of eBay's business provides customers with options that could help mitigate lower demand for on-line shopping by offering new and augmented shopping experiences. (ii) Example of management: For instance, in 2016 we expanded our intermediated selling services to increase customer convenience, such as eBay Valet (intermediated selling) and Buy Online/Pickup in Store with retailers, pickup/dropoff lockers in major stores, like Argos in the UK. These are examples of how evolving programs can help reduce the business impacts of climate change.

**Cost of management**

0

**Comment**

Managing changing consumer behavior is inherent in eBay's business model, so no additional management costs are anticipated at this time.

---

## C2.4

---

**(C2.4) Have you identified any climate-related opportunities with the potential to have a substantive financial or strategic impact on your business?**

Yes

### C2.4a

---

**(C2.4a) Provide details of opportunities identified with the potential to have a substantive financial or strategic impact on your business.**

**Identifier**

Opp1

**Where in the value chain does the opportunity occur?**

Customer

**Opportunity type**

Products and services

**Primary climate-related opportunity driver**

Shift in consumer preferences

**Type of financial impact driver**

Increased revenue through demand for lower emissions products and services

**Company- specific description**

Climate-related regulations are likely to result in increased prices for fuel and commodities, with some geographies experiencing higher price pressure than others. eBay Inc.'s portfolio companies, particularly the Marketplaces and Classifieds businesses, could benefit financially from this in a number of ways:- Increasing fuel and commodities prices could drive up the price of new goods overall, driving increased interest in pre-owned items. eBay is one of the world's largest marketplaces for pre-owned goods – for instance, more than 1.4 million pre-owned smartphones were sold on eBay in the US and UK alone in 2016. A trend toward pre-

---

owned over new items could translate into increased sales and revenue for eBay, as well as avoided carbon emissions and downstream economic benefit for buyers.- Higher fuel and goods prices in a particular region may drive up interest in on-line shopping, as consumers are able to comparison shop not only locally, but regionally and worldwide.- Higher transportation fuel prices could discourage consumers from driving to local stores and instead encourage them to shop on-line, increasing eBay revenue.

**Time horizon**

Long-term

**Likelihood**

Unlikely

**Magnitude of impact**

Medium-low

**Potential financial impact**

860000000

**Explanation of financial impact**

Changes in shopping behavior toward more on-line shopping, both for pre-owned and new goods, could increase eBay revenue. For example, using 2016 revenue of \$8.6 billion, a 10% increase in on-line shopping would translate to \$860 million in additional revenue.

**Strategy to realize opportunity**

eBay's portfolio of businesses is constantly expanding and evolving existing services as well as investigating new business models that help customers save on fuel costs, thus buffering the effects of fuel and energy taxes. For example, eBay Valet (intermediated selling) and Click & Collect, which offers eBay pickup/dropoff lockers in major stores, make it easier and more convenient to sell pre-owned items. In 2016 our Click and Collect' service in the UK, lets users drop off and pick up eBay items without a trip to the post office, celebrated its 10 millionth transaction.

**Cost to realize opportunity**

0

**Comment**

Managing and responding to changing consumer behaviour is inherent in eBay's business model, so no additional management costs are anticipated at this time.

---

**Identifier**

Opp2

**Where in the value chain does the opportunity occur?**

Customer

**Opportunity type**

Products and services

**Primary climate-related opportunity driver**

Shift in consumer preferences

**Type of financial impact driver**

Increased revenue through new solutions to adaptation needs (e.g., insurance risk transfer products and services)

**Company- specific description**

eBay has evaluated likely physical climate parameters across our four geographies of operations: North America, Asia-Pacific, Latin America and Europe-Middle East-Africa, as well as in terms of their impacts on our marketplaces. We have concluded that eBay could realize indirect benefits if changing mean temperatures increase opportunities along the commerce value chain. Logistics companies could benefit from new shipping routes exposed by melting sea ice, meaning that some of the millions of packages sent after being sold on eBay may be able to be delivered in a more expedited fashion if logistics companies can reduce shipping time. Retailers might identify products that support adaptation to rising or falling temperatures and precipitation that buyers want. This increased commerce activity could drive increases in eBay revenue.

**Time horizon**

Long-term

**Likelihood**

About as likely as not

**Magnitude of impact**

Medium-low

**Potential financial impact**

427000000

**Explanation of financial impact**

Increased commerce activity (or decrease in commerce costs) could financially benefit eBay. For instance, using 2016 revenue of \$6.1B for the eBay Marketplace, a 10% increase in shopping on our that platform could mean as much as a 7% increase in overall eBay revenue, which amounts to \$427M

**Strategy to realize opportunity**

eBay's portfolio of businesses (Marketplaces, StubHub, Classifieds) is constantly assessing and responding to changing customer requirements and consumer sentiment. This includes making sure we have sellers offering goods that people need and want to buy. eBay also maintains strong relationships with carrier partners to make the shipping that happens via eBay easier, more cost effective and more reliable. . For instance, in 2016 eBay partnered with FedEx to bring eBay Valet drop-off locations to over 1600 FedEx Kinkos locations. This greatly simplifies the selling process, particularly for new sellers. These relationships will continue to be essential as commerce adapts to climate change opportunities.

**Cost to realize opportunity**

0

**Comment**

Managing and responding to changing consumer behavior is inherent in eBay's business model, so no additional management costs are anticipated at this time.

**Identifier**

Opp3

**Where in the value chain does the opportunity occur?**

Direct operations

**Opportunity type**

Products and services

**Primary climate-related opportunity driver**

Shift in consumer preferences

**Type of financial impact driver**

Increased revenue through demand for lower emissions products and services

**Company- specific description**

Investors are increasingly expecting companies to manage their climate risk and look for financial opportunity in a low-carbon market. eBay's approach to climate change prioritizes both increased circular commerce activity on our platforms, avoiding carbon emissions that would have been generated in production of new items, and renewable energy, which will decrease the carbon footprint of our business. Our business practices and circular commerce offerings help make it an attractive choice to investors who care about climate change issues, and may help increase demand for eBay stock, driving up the price in the long-term. In addition, consumers are increasingly aligning their personal values with buying behaviors, and are looking for shopping destinations that support their choices. eBay can be an appealing brand for consumers who value sustainability, which can lead in increased demand for eBay's products, and therefore stock prices.

**Time horizon**

Long-term

**Likelihood**

About as likely as not

**Magnitude of impact**

Medium-low

**Potential financial impact**

37720000

**Explanation of financial impact**

eBay does business in a strongly competitive environment that is under increasing scrutiny from stakeholders such as investors. Increased positive brand recognition and sentiment could translate into positive competitive advantage and increased stock price. For example, as of 7/18/18, eBay's Market capitalization was 37.72 billion. A 0.1% increase in the market cap would amount to 37.72 million

**Strategy to realize opportunity**

A key focus of eBay's Global Impact approach is increasing the frequency and quality of our disclosures related to our

environmental, social and governance performance. Our Global Impact website is updated annually and is the most comprehensive overview of our approach to these issues and has been positively received by key external stakeholders. In addition, the GI team deepens engagement with stakeholders and other companies on key issues through strategic memberships, such as the Circular Economy 100 and the Renewable Energy Buyers Alliance.

### Cost to realize opportunity

0

### Comment

Stakeholder engagement, transparency and related external activities are a normal part of our work, so we expect no additional costs to be incurred in communicating about our response to climate change.

## C2.5

### (C2.5) Describe where and how the identified risks and opportunities have impacted your business.

	Impact	Description
Products and services	Impacted	Description of impact: Extreme weather events have had a small, but noticeable impact on the business due to delays in shipping and handling of products that eBay sellers sell on the platform. In addition, disruptions from the weather events temporarily reduced the ability of customers to use eBay for buying and selling. For example, eBay's business was affected during Hurricane Harvey in 2017. Magnitude of impact: A 1% revenue decrease during one week in a year could result in a loss of \$1.8 million (2017 revenue of \$9.6 billion divided by 52 weeks, multiplied by 1%.
Supply chain and/or value chain	Impacted for some suppliers, facilities, or product lines	Description of impact: Extreme weather events have had a small, but noticeable impact on the business due to delays in shipping and handling of products that eBay sellers sell on the platform. In addition, disruptions from the weather events temporarily reduced the ability of customers to use eBay for buying and selling. For example, eBay's business was affected during Hurricane Harvey in 2017. Magnitude of impact: A 1% revenue decrease during one week in a year could result in a loss of \$1.8 million (2017 revenue of \$9.6 billion divided by 52 weeks, multiplied by 1%.
Adaptation and mitigation activities	Not yet impacted	- A company-specific description of how each business area could be impacted (potential/predicted impact): Adaptation and mitigation activities are currently not a significant part of eBay's business. However, in the long-term, they may become a core part of eBay's operations. For example, eBay's SF Bay Area offices may need to be relocated if travel to the area is restricted due to sea level rise. - A description of the potential/predicted magnitude: Costs of future mitigation and adaptation activities can range dramatically, depending on the type of activity. For example, eBay's North San Jose office was recently purchased for \$132.5 million. The cost of purchasing or building another office structure could cost a similar amount. The cost of building multiple new offices and data centers could reach billions of dollars. - A description of the potential/predicted timeline for the impact: The time scale for this impact is long-term, 10+ years.
Investment in R&D	Not yet impacted	- A company-specific description of how each business area could be impacted (potential/predicted impact): As an online marketplace, eBay invests R&D funding into customer experience, which includes shipping and logistics, such as algorithms that match buyers and sellers that are closest to each other to reduce costs. If energy and fuel taxes or climate-related disruptions cause shipping and logistics expenses to rise, eBay may invest more funding into adapting its shipping networks and partnerships to keep costs manageable. - A description of the potential/predicted magnitude: In 2017, eBay's Research and Development spending was \$1.23 billion. A 5-10% increase in R&D spend would amount to \$61.5 million - A description of the potential/predicted timeline for the impact: The likely time scale for this impact 5-10 years or longer.
Operations	Not yet impacted	eBay's facilities and data centers have not yet been affected by climate change-related events or regulations. Business disruptions as well as physical damage to facilities could increase costs and have potentially negative revenue impacts by restricting or disrupting altogether access to our platforms and services. Using 2017 revenue of \$9.6 billion, a 5% reduction in productivity could mean \$480 million in lost revenue. This is a long-term risk, likely 10+ years.
Other, please specify	Please select	

## C2.6

**(C2.6) Describe where and how the identified risks and opportunities have factored into your financial planning process.**

	Relevance	Description
Revenues	Impacted	eBay's transaction volume, and therefore revenue, was impacted by Hurricane Harvey and other hurricanes that occurred in 2017. While eBay saw some impact within the areas that were affected, there are many dynamics driving our results and therefore opted to not quantify the impact of the events. However, using 2017 eBay revenue of \$9.6 billion, even a 0.5% impact amounts to \$48 million, which is a significant amount.
Operating costs	Not yet impacted	eBay does not have significant facility presence in areas that have been affected by climate-related events, no impact has yet been recorded. However, business disruptions as well as physical damage to facilities, such as our San Jose headquarters or our data centers in Utah, could increase costs and have potentially negative revenue impacts by restricting or disrupting altogether access to our platforms and services. Using 2017 revenue of \$9.6 billion, a 5% reduction in productivity, could mean \$480 million in lost revenue. This is expected to be a longer-term impact, 10 years or later.
Capital expenditures / capital allocation	Not yet impacted	eBay does not have significant facility presence in areas that have been affected by climate-related events, no impact has yet been recorded. However, business disruptions as well as physical damage to facilities, such as our San Jose headquarters or our data centers in Utah, could increase costs and have potentially negative revenue impacts by restricting or disrupting altogether access to our platforms and services. Using 2017 revenue of \$9.6 billion, a 5% reduction in productivity, could mean \$480 million in lost revenue. This is expected to be a longer-term impact, 10 years or later.
Acquisitions and divestments	Not impacted	There are many likely reasons for why climate-related impacts have not affected eBay's acquisitions and divestments, chief among them is that the company is an e-commerce company, and doesn't own inventory or manufacture products, or own/acquire enough physical infrastructure to meet the thresholds of climate change impacts.
Access to capital	Not yet impacted	eBay's customer transactions have not been affected by climate-related events to the extent that the company's credit-worthiness and access to capital would be affected. However in the long-term (10+ years), it is possible that climate events could affect the company's access to capital positively or negatively. If climate change increases demand for pre-owned goods on eBay's Marketplaces and Classifieds platforms, then the company's customer base and revenue streams could increase, supporting a higher credit rating and access to capital.
Assets	Not yet impacted	eBay's assets, such as office buildings and data centers, could be impacted in climate-related events, such as hurricanes and sea level rise. Business disruptions as well as physical damage to facilities could increase costs and have potentially negative revenue impacts by restricting or disrupting altogether access to our Marketplaces, StubHub and Classifieds platforms and services. Using 2017 revenue of \$9.6 billion, a 5% reduction in productivity, could mean \$480 million in lost revenue. The timescale for this impact is long-term, 10 years or longer.
Liabilities	Not yet impacted	eBay's liabilities have not been influenced by climate change or related factors. However in the long-term (10+ years) it is possible that climate damage to physical assets (such as our San Jose facilities due to sea level rise) or needs for upgrades or relocation (such as our Utah data centers due to lack of water for cooling) could cause eBay to borrow more, thus increasing the company's liabilities.
Other	Please select	

**C3. Business Strategy**

**C3.1**

**(C3.1) Are climate-related issues integrated into your business strategy?**

Yes

**C3.1a**

**(C3.1a) Does your organization use climate-related scenario analysis to inform your business strategy?**

No, but we anticipate doing so in the next two years

**C3.1c**

**(C3.1c) Explain how climate-related issues are integrated into your business objectives and strategy.**

- An explanation of how business objectives and strategy have been influenced by climate-related issues. Needs to be company-specific.

In 2016, eBay conducted a materiality analysis. The two priority focus areas (of 5 total) related to climate that were identified in our materiality analysis – energy and sustainable consumption - along with suggested potential goals to address these issues, were presented to eBay’s CEO and Board of Directors for review. They in turn tasked the Global Impact team with facilitating a goal-setting process across the appropriate functional areas and business units. For energy, this included both the Critical Infrastructure Engineering (CIE) and Workplace Resources (WPR) teams, as well as Government Relations and Finance. To address sustainable consumption, this included the North America and UK eBay Marketplaces teams.

- Business strategy is linked to an emissions reductions target or energy reduction target

Through a collaborative process, eBay performed benchmarking to understand the RE aspirations of peer companies to qualitatively assess the potential reputation impact of an ambitious renewable energy target (and reputation risk without one). Using that information, as well as market and cost analyses, the cross-functional team developed a suggested timeline, estimated costs, and known R/Os of a 100% renewable energy target, which was ultimately approved by executive leadership. [CC1]

- At least one example of the most substantial business decision made (or if none, this is stated) as a result of the integration of climate-related issues (both the business decision and the aspect of climate change that has influenced the business decision must be made clear)

Setting a 100% renewable energy target was the most substantial business decision made that was influenced by climate change. [CC2] In 2017, eBay has been working on a multi-pronged, global strategy for achieving this goal. This far surpasses in ambition the only other renewables goal made in the company’s history (8% of total electricity from renewable sources by 2015, set in 2012) and reflects an increased priority on reducing the carbon intensity of eBay’s business as our most direct way to respond to risks presented by climate change. The primary aspects of climate change that influenced this decision are operational/regulatory and reputational risks that climate change poses to the business. Operational and regulatory risks are risks of increase energy costs due to carbon regulations – shifting to 100% renewable electricity would be a hedge against that risk. Reputational risks stem from consumer trends – consumers increasingly demand that companies conduct their business sustainably and ethically, and failing to address climate change issues would reflect poorly on eBay compared to its competitors.

**C3.1g**

---



**(C3.1g) Why does your organization not use climate-related scenario analysis to inform your business strategy?**

- A description of why climate-related scenario analysis is not used to inform your business strategy

eBay is still gathering information required to apply a climate-scenario analysis to inform business strategy. In addition, as a company with a very limited supply chain and a significantly smaller footprint than heavy industrial companies, eBay requires significant time to obtain buy-in from internal stakeholders for potentially using a climate-related scenario analysis.

- A description of how you plan to implement climate-related scenario analysis

The eBay Impact team will coordinate with other eBay departments (e.g. parts of Finance, Risk Management, Government Relations) to determine an appropriate climate-related scenario and conduct a company-wide assessment similar to the present risk analysis process. [CDP1]

To perform the climate-related scenario analysis, eBay plans to conduct the following steps over two years: (1) Establish an analysis oversight committee at the highest possible level (ideally Executive team or Board members); (2) Determine the materiality of climate risks, such as physical risks to data center operations or regulatory risks, such as carbon taxes that increase shipping costs; (3) Select scenario(s) that are most appropriate, involving external technical experts as needed; (4) Evaluate business impacts, such as interruptions to data center operations or increases in shipping costs; (5) Identify potential responses, such as investing in low-carbon shipping technologies or making data center operations more drought-resistant.

**C4. Targets and performance**

---

**C4.1**

---

**(C4.1) Did you have an emissions target that was active in the reporting year?**

Absolute target

**C4.1a**

---

**(C4.1a) Provide details of your absolute emissions target(s) and progress made against those targets.**

**Target reference number**

Abs 1

**Scope**

Scope 2 (market-based)

**% emissions in Scope**

100

**% reduction from base year**

100

**Base year**

2016

**Start year**

2016

**Base year emissions covered by target (metric tons CO2e)**

87678

**Target year**

2025

**Is this a science-based target?**

No, but we anticipate setting one in the next 2 years

**% achieved (emissions)**

0

**Target status**

Underway

**Please explain**

Applicable for eBay's owned and leased facilities where eBay currently has procurement control, which is defined as those sites where eBay receives invoices and pays for energy. 2016 is the base year for this target

---

**C4.2**

---

**(C4.2) Provide details of other key climate-related targets not already reported in question C4.1/a/b.**

**C4.3**

---

**(C4.3) Did you have emissions reduction initiatives that were active within the reporting year? Note that this can include those in the planning and/or implementation phases.**

Yes

**C4.3a**

---

**(C4.3a) Identify the total number of projects at each stage of development, and for those in the implementation stages, the estimated CO2e savings.**

	Number of projects	Total estimated annual CO2e savings in metric tonnes CO2e (only for rows marked *)
Under investigation	1	18
To be implemented*	2	88
Implementation commenced*	0	0
Implemented*	2	51.6
Not to be implemented	0	0

C4.3b

---

(C4.3b) Provide details on the initiatives implemented in the reporting year in the table below.

**Activity type**

Energy efficiency: Building services

**Description of activity**

HVAC

**Estimated annual CO2e savings (metric tonnes CO2e)**

8

**Scope**

Scope 2 (market-based)

**Voluntary/Mandatory**

Voluntary

**Annual monetary savings (unit currency – as specified in CC0.4)**

2284

**Investment required (unit currency – as specified in CC0.4)**

0

**Payback period**

<1 year

**Estimated lifetime of the initiative**

Ongoing

**Comment**

Kitchen AHU winter set back

---

**Activity type**

Energy efficiency: Processes

**Description of activity**

Process optimization

**Estimated annual CO2e savings (metric tonnes CO2e)**

44.6

**Scope**

Scope 2 (market-based)

**Voluntary/Mandatory**

Voluntary

**Annual monetary savings (unit currency – as specified in CC0.4)**

12459

**Investment required (unit currency – as specified in CC0.4)**

0

**Payback period**

<1 year

**Estimated lifetime of the initiative**

Ongoing

**Comment**

First 4 months of 2017 showing reduction of electricity of 9.8% and 21% on gas consumption levels when compared to 2016.

---

C4.3c

---

**(C4.3c) What methods do you use to drive investment in emissions reduction activities?**

Method	Comment
Dedicated budget for other emissions reduction activities	eBay has set a 100% renewable electricity target, so procurement (whether via on-site installations or off-site contracts) of lower-carbon energy is part of company strategy.
Employee engagement	Employee engagement is a key foundational element of eBay Inc.'s Global Impact strategy. The origins of our environmental programs can be traced directly back to the grassroots passion of our employees. Our Global Impact teams continue this legacy. These teams are briefed regularly on our energy and carbon approach, as well as educated about local initiatives that can impact our overall carbon footprint. Many of the extended team who work in operational energy efficiency, greener building, renewable energy and other areas are also Global Impact team members

**C4.5**

---

**(C4.5) Do you classify any of your existing goods and/or services as low-carbon products or do they enable a third party to avoid GHG emissions?**

No

**C5. Emissions methodology**

---

**C5.1**

---

**(C5.1) Provide your base year and base year emissions (Scopes 1 and 2).**

**Scope 1**

**Base year start**

January 1 2015

**Base year end**

December 31 2015

**Base year emissions (metric tons CO2e)**

25622

**Comment**

**Scope 2 (location-based)**

**Base year start**

January 1 2015

**Base year end**

December 31 2015

**Base year emissions (metric tons CO2e)**

122320

**Comment**

**Scope 2 (market-based)**

**Base year start**

January 1 2015

**Base year end**

December 31 2015

**Base year emissions (metric tons CO2e)**

135481

**Comment**

**C5.2**

---

**(C5.2) Select the name of the standard, protocol, or methodology you have used to collect activity data and calculate Scope 1 and Scope 2 emissions.**

The Greenhouse Gas Protocol: A Corporate Accounting and Reporting Standard (Revised Edition)

**C6. Emissions data**

---

**C6.1**

---

**(C6.1) What were your organization's gross global Scope 1 emissions in metric tons CO2e?**

**Row 1**

**Gross global Scope 1 emissions (metric tons CO2e)**

28369.18

**End-year of reporting period**

<Not Applicable>

**Comment**

---

## C6.2

---

**(C6.2) Describe your organization's approach to reporting Scope 2 emissions.**

**Row 1**

**Scope 2, location-based**

We are reporting a Scope 2, location-based figure

**Scope 2, market-based**

We are reporting a Scope 2, market-based figure

**Comment**

## C6.3

---

**(C6.3) What were your organization's gross global Scope 2 emissions in metric tons CO<sub>2</sub>e?**

**Row 1**

**Scope 2, location-based**

157495.44

**Scope 2, market-based (if applicable)**

96282.74

**End-year of reporting period**

<Not Applicable>

**Comment**

## C6.4

---

**(C6.4) Are there any sources (e.g. facilities, specific GHGs, activities, geographies, etc.) of Scope 1 and Scope 2 emissions that are within your selected reporting boundary which are not included in your disclosure?**

Yes

## C6.4a

---

**(C6.4a) Provide details of the sources of Scope 1 and Scope 2 emissions that are within your selected reporting boundary which are not included in your disclosure.**

**Source**

Sites determined to be de minimis

**Relevance of Scope 1 emissions from this source**

Emissions are not relevant

**Relevance of location-based Scope 2 emissions from this source**

Emissions are not relevant

**Relevance of market-based Scope 2 emissions from this source (if applicable)**

Emissions are not relevant

**Explain why the source is excluded**

De minimis sites consist of small service offices without full-time staff and for which eBay does not have access to complete and reliable information for the period in question

---

**Source**

Fuel use by small vehicles/equipment

**Relevance of Scope 1 emissions from this source**

Emissions are not relevant

**Relevance of location-based Scope 2 emissions from this source**

Emissions are not relevant

**Relevance of market-based Scope 2 emissions from this source (if applicable)**

Emissions are not relevant

**Explain why the source is excluded**

It is likely that small amounts of diesel and gasoline consumption by campus and other support vehicles are not included in Scope 1 emissions estimates. eBay considers these emissions to be an insignificant contributor to the Scope 1 inventory total.

---

**C6.5**

---

**(C6.5) Account for your organization's Scope 3 emissions, disclosing and explaining any exclusions.**

**Purchased goods and services**

**Evaluation status**

Relevant, calculated

**Metric tonnes CO2e**

322000

**Emissions calculation methodology**

Emissions were calculated using an input-output life cycle assessment approach for 100% spend data for purchased goods and services over the reporting period. All values represent cradle-to-gate emissions across all GHG emissions identified in the GHG Protocol Value Chain Standard and GWP values from the IPCC Fifth Assessment Report.

**Percentage of emissions calculated using data obtained from suppliers or value chain partners**

0

**Explanation**



## Capital goods

### Evaluation status

Relevant, calculated

### Metric tonnes CO2e

93000

### Emissions calculation methodology

Emissions were calculated using an input-output life cycle assessment approach for 100% spend data for capital goods over the reporting period. All values represent cradle-to-gate emissions across all GHG emissions identified in the GHG Protocol Value Chain Standard and GWP values from the IPCC Fifth Assessment Report.

### Percentage of emissions calculated using data obtained from suppliers or value chain partners

0

### Explanation

## Fuel-and-energy-related activities (not included in Scope 1 or 2)

### Evaluation status

Relevant, calculated

### Metric tonnes CO2e

53000

### Emissions calculation methodology

Emissions were calculated using data on ebay's energy consumption across ebay's site offices and data centers. Emissions factors represent upstream emissions from the production and transportation of fuels consumed by ebay sites in the reporting year as well as T&D losses associated with electricity use. For electricity, upstream fuel consumption was based on the fuel mix for the local grid for each facility. Values were calculated using GWP values from the IPCC Fifth Assessment Report.

### Percentage of emissions calculated using data obtained from suppliers or value chain partners

0

### Explanation

## Upstream transportation and distribution

### Evaluation status

Relevant, calculated

### Metric tonnes CO2e

53000

### Emissions calculation methodology

Emissions were calculated using an input-output life cycle assessment approach for 100% spend data for transportation and other logistics services over the reporting period. All values represent cradle-to-gate emissions across all GHG emissions identified in the GHG Protocol Value Chain Standard and GWP values from the IPCC Fifth Assessment Report.

### Percentage of emissions calculated using data obtained from suppliers or value chain partners

0

### Explanation

## Waste generated in operations

### Evaluation status

Relevant, calculated

### Metric tonnes CO2e

12000

### Emissions calculation methodology

All emissions associated with purchased waste management services were calculated using estimated total spend on waste management and emission factors derived from country-specific production functions from the U.S. national input-output database. See explanation for additional information. Emissions associated with the offsite treatment of wastewater were derived bottom-up using location-adjusted unit processes to reflect the local energy mix required to process wastewater across eBay's facilities worldwide. All values represent cradle-to-gate emissions across all GHG emissions identified in the GHG Protocol Value Chain Standard and GWP values from the IPCC Fifth Assessment Report.

### Percentage of emissions calculated using data obtained from suppliers or value chain partners

0

### Explanation

Physical waste data for a bottom up analysis were not available at the time of this analysis, and thus a spend analysis was required. Lack of granularity in utility spend made it very difficult to parse out spend on waste management. As such, the average percentage spend on waste management by the data processing and hosting industry was used to estimate eBay's total spend for these topics. This method is likely to overestimate actual emissions, but given that this category represents a small proportion of our total footprint, this method was considered reasonable.

## Business travel

### Evaluation status

Relevant, calculated

### Metric tonnes CO2e

16000

### Emissions calculation methodology

Values represent all emissions associated with purchased air travel, rental cars and lodging. Emissions from air travel and rental cars were calculated using miles flown and driven in rental cars by eBay employees and emissions factors specific to air travel distance and average emissions per mile for rental cars. Emissions from lodging were calculated using an input-output model and eBay's spend data on lodging.

### Percentage of emissions calculated using data obtained from suppliers or value chain partners

95

### Explanation

All emissions reported, except those associated with lodging, were calculated using data provided by suppliers.

## Employee commuting

### Evaluation status

Relevant, calculated

### Metric tonnes CO2e

31000

### Emissions calculation methodology

Emissions were estimated using the total number of eBay employees, an assumed breakdown of commuting patterns (mode and distance) based on American Community Survey Reports published by the U.S. Census Bureau and average emissions factors for U.S. automobiles and mass transit from WRI's GHG Protocol Calculation Tools.

### Percentage of emissions calculated using data obtained from suppliers or value chain partners

0

### Explanation

## Upstream leased assets

### Evaluation status

Not relevant, explanation provided

### Metric tonnes CO<sub>2</sub>e

### Emissions calculation methodology

### Percentage of emissions calculated using data obtained from suppliers or value chain partners

### Explanation

The emissions from eBay's leased assets (real estate) are accounted for under Scope 1 & 2

## Downstream transportation and distribution

### Evaluation status

Not relevant, explanation provided

### Metric tonnes CO<sub>2</sub>e

### Emissions calculation methodology

### Percentage of emissions calculated using data obtained from suppliers or value chain partners

### Explanation

eBay Inc. does not produce goods for sale. Our "product" is our platform, whose emissions are accounted for under Scope 1 & 2.

## Processing of sold products

### Evaluation status

Not relevant, explanation provided

### Metric tonnes CO<sub>2</sub>e

### Emissions calculation methodology

### Percentage of emissions calculated using data obtained from suppliers or value chain partners

### Explanation

eBay Inc. does not produce goods for sale. Our "product" is our platform, whose emissions are accounted for under Scope 1 & 2.

## Use of sold products

### Evaluation status

Not relevant, explanation provided

### Metric tonnes CO<sub>2</sub>e

### Emissions calculation methodology

### Percentage of emissions calculated using data obtained from suppliers or value chain partners

### Explanation

eBay Inc. does not produce goods for sale. Our "product" is our platform, whose emissions are accounted for under Scope 1 & 2.

## End of life treatment of sold products

### Evaluation status

Not relevant, explanation provided

### Metric tonnes CO<sub>2</sub>e

### Emissions calculation methodology

### Percentage of emissions calculated using data obtained from suppliers or value chain partners

### Explanation

eBay Inc. does not manufacture products.

## Downstream leased assets

### Evaluation status

Not relevant, explanation provided

### Metric tonnes CO2e

### Emissions calculation methodology

### Percentage of emissions calculated using data obtained from suppliers or value chain partners

### Explanation

eBay Inc.'s downstream leased assets are minimal and therefore not evaluated.

## Franchises

### Evaluation status

Not relevant, explanation provided

### Metric tonnes CO2e

### Emissions calculation methodology

### Percentage of emissions calculated using data obtained from suppliers or value chain partners

### Explanation

This category is not relevant to eBay as it does not operate franchises.

## Investments

### Evaluation status

Not relevant, explanation provided

### Metric tonnes CO2e

### Emissions calculation methodology

### Percentage of emissions calculated using data obtained from suppliers or value chain partners

### Explanation

This category is not relevant to eBay as it is neither an investor nor a financial intermediary.

## Other (upstream)

### Evaluation status

Not evaluated

### Metric tonnes CO2e

### Emissions calculation methodology

### Percentage of emissions calculated using data obtained from suppliers or value chain partners

### Explanation

## Other (downstream)

### Evaluation status

Not evaluated

### Metric tonnes CO2e

### Emissions calculation methodology

### Percentage of emissions calculated using data obtained from suppliers or value chain partners

### Explanation

## C6.7

---

(C6.7) Are carbon dioxide emissions from biologically sequestered carbon relevant to your organization?

No

## C6.10

---

**(C6.10) Describe your gross global combined Scope 1 and 2 emissions for the reporting year in metric tons CO2e per unit currency total revenue and provide any additional intensity metrics that are appropriate to your business operations.**

**Intensity figure**

0.000013

**Metric numerator (Gross global combined Scope 1 and 2 emissions)**

124652

**Metric denominator**

unit total revenue

**Metric denominator: Unit total**

9567000000

**Scope 2 figure used**

Market-based

**% change from previous year**

6.38

**Direction of change**

Increased

**Reason for change**

This intensity calculation incorporates both Scope 1 & 2 emissions in the numerator.

---

**Intensity figure**

8.84

**Metric numerator (Gross global combined Scope 1 and 2 emissions)**

124652

**Metric denominator**

full time equivalent (FTE) employee

**Metric denominator: Unit total**

14100

**Scope 2 figure used**

Market-based

**% change from previous year**

1.29

**Direction of change**

Increased

**Reason for change**

This intensity calculation incorporates both Scope 1 & 2 emissions in the numerator.

---

## C7. Emissions breakdowns

---

### C7.1

---

**(C7.1) Does your organization have greenhouse gas emissions other than carbon dioxide?**

Yes

---

## C7.1a

**(C7.1a) Break down your total gross global Scope 1 emissions by greenhouse gas type and provide the source of each used greenhouse warming potential (GWP).**

Greenhouse gas	Scope 1 emissions (metric tons of CO2e)	GWP Reference
CO2	27473.89	IPCC Fifth Assessment Report (AR5 – 100 year)
CH4	4.68	IPCC Fifth Assessment Report (AR5 – 100 year)
HFCs	883.35	IPCC Fifth Assessment Report (AR5 – 100 year)
N2O	7.26	IPCC Fifth Assessment Report (AR5 – 100 year)

## C7.2

**(C7.2) Break down your total gross global Scope 1 emissions by country/region.**

Country/Region	Scope 1 emissions (metric tons CO2e)
Australia	4.71
Belgium	24.76
Brazil	2.55
Canada	13.77
China	249.64
Czechia	29.29
Denmark	47.12
France	32.25
Germany	472.44
India	184.6
Indonesia	0.05
Ireland	184.48
Israel	301
Italy	6.74
Luxembourg	4.13
Malaysia	27.28
Mexico	2.98
Netherlands	59.97
Russian Federation	4.91
Singapore	17.33
South Africa	1.83
Republic of Korea	2549.86
Spain	72.04
Sweden	6.94
Switzerland	74.63
Taiwan (Province of China)	4.6
Thailand	1.55
Turkey	58.81
United Kingdom of Great Britain and Northern Ireland	171.56
United States of America	23754.48
Viet Nam	2.88

## C7.3

**(C7.3) Indicate which gross global Scope 1 emissions breakdowns you are able to provide.**

By business division

By facility

By activity

**C7.3a**

**(C7.3a) Break down your total gross global Scope 1 emissions by business division.**

Business division	Scope 1 emissions (metric ton CO2e)
Africa	1.83
Asia/Pacific	3047.4
Europe	1546.17
North America	23771.23
South America	2.55

**C7.3b**

**(C7.3b) Break down your total gross global Scope 1 emissions by business facility.**

Facility	Scope 1 emissions (metric tons CO2e)	Latitude	Longitude
Austin	278.99		
Bangalore	137.77		
Bangkok	1.55		
Bern	47.24		
Brisbane	40.06		
Brussels	24.76		
Chelmsford	0.99		
Copenhagen	11.22		
Dreilinden	398.52		
Dublin - Atrium	157.01		
Dundalk	10.75		
East Granby	87.27		
Hong Kong	16.87		
Istanbul - 02	58.81		
London - Hotham House	148.13		
London - Shutl	6.65		
Luxembourg	4.13		
LVS01 - Las Vegas, NV COLO (Switch) - eBay	0		
LVS02 - Las Vegas, NV COLO (Switch) - eBay	0		
Milan	6.74		
Netanya	301		
New Dehli	10.6		
Overland Park	1.54		
Paris	32.25		
Portland	30.25		
Prague	29.29		
Rancho Cordova	13.65		
Rye Brook	24.99		
San Francisco - SH	212.11		
San Jose South - Building 00	49.23		
San Jose South - Building 01	12.94		

Facility	Scope 1 emissions (metric tons CO2e)	Latitude	Longitude
San Jose South - Building 02	28.51		
San Jose South - Building 03	90.61		
San Jose South - Building 04	88.1		
San Jose South - Building 05	82.12		
San Jose South - Building 06	104.6		
San Jose South - Building 07	226.21		
San Jose South - Building 08	1.82		
Seoul	497.03		
Seoul (Fine Tower Training)	13.19		
Shanghai - EOC	27.55		
Shanghai - GC	151.47		
Shanghai - Raffles	37.88		
Shenzhen	15.87		
Singapore (Millenia)	17.33		
Sydney	4.71		
Toronto ON 500 King St	13.77		
Zurich	27.38		
Business Travel	1211.95		
AMS01 - Amsterdam, Netherlands COLO (Interaxion) - eBay	0		
CHD02 - Chandler, AZ COLO (DRT) - eBay	0		
DEN01 - Denver, CO Owned Data Center - eBay	0		
DUB01 - Dublin, Ireland COLO (DRT) - eBay	0		
LUX02 - Luxembourg COLO - eBay	0		
PHX01 - Phoenix, AZ COLO - eBay	6.89		
PHX02 - Phoenix, AZ COLO - eBay	0		
PHX03 - Phoenix, AZ COLO (IO) - eBay	0		
PHX04 - Phoenix, AZ COLO - eBay	0		
SLC01 - South Jordan, UT Owned Data Center - eBay	3902.88		
SLC02 - South Jordan, UT Owned Data Center- eBay	15439.17		
Ashburn, VA (GSI)	0		
Auction (9F) - Nonhyun, KR	0.18		
Berlin Herbst Colo (I.T.E.N.O.S. GmbH)	0		
eShelter Frankfurt, DE	0		
Auction DR Center (4F) - Bundang, KR	0		
Auction, Gmarket-MD, KR	0.29		
Gmarket (10F) - Nonhyun, KR	0.27		
Gmarket DR Center (4F) - Seocho, KR	0.05		
LVS03 - eBay	0		
SJ - Orchard L1	81.07		
SJ - Orchard L2	54.21		
SJ - Orchard L4	74.45		
Aachen - Karmeliterhoefe	2.54		
Aarhus - Axel Kiers Vej 11	35.91		
Amsterdam	59.97		
Berlin - Grunberger	17.1		
Cape Town	1.83		
Dusseldorf - Schadowstrasse	3.79		
Kualalumpur	27.28		
Madrid - Serviced Office	8.18		
Moscow Butyrskiy	4.91		
Mumbai - R-tech Park	36.23		
New York City - 625	88.77		
Salt Lake City - 01	96.19		
Salt Lake City - 02	1143.48		



Facility	Scope 1 emissions (metric tons CO2e)	Latitude	Longitude
Salt Lake City - 07	87.83		
Seattle - Bellevue	136.9		
Taipei	4.6		
Valencia	10.22		
Washington DC	13.36		
Berlin - Brands4Friends	50.49		
Seoul - FC	438.22		
London Sackville	1.35		
Yongin City - FC	437.88		
SYD02 - Sydney, Aus COLO	0		
Ashburn - Colo - Filigree	0		
Bangkok - Siam Square	0		
Chicago - Colo	0		
Ho Chi Minh City	2.88		
Irvine	3.92		
Jakarta	0.05		
Los Angeles - Colo	0		
Madrid - Maria	4.25		
Malmo	6.94		
McCarran - Colo	0		
Mexico City - Polanco	1.41		
Richmond - Hill House	12.1		
San Jose South - Building 09	30.19		
Seoul - Chukhang daero - FC	8.61		
Seoul - San - FC	682.42		
Dublin - Aurora House	16.72		
London - Mark Square	2.34		
Madrid - Ramon de La Cruz 84	59.61		
Mexico City - Reforma	1.57		
Sao Paulo - Portland Building	2.55		
Seoul - Baegam Center - FC01	471.72		

v2 eBay\_DRAFT CDP Responses 2018(1).xlsx

### C7.3c

(C7.3c) Break down your total gross global Scope 1 emissions by business activity.

Activity	Scope 1 emissions (metric tons CO2e)
Fuel cells	19170.51
Corporate jet	1211.95
Diesel	154.61
Natural Gas	6948.75
Refrigerants	883.36

### C7.5

**(C7.5) Break down your total gross global Scope 2 emissions by country/region.**

Country/Region	Scope 2, location-based (metric tons CO2e)	Scope 2, market-based (metric tons CO2e)	Purchased and consumed electricity, heat, steam or cooling (MWh)	Purchased and consumed low-carbon electricity, heat, steam or cooling accounted in market-based approach (MWh)
Australia	1018.46	1018.46	1343.75	0
Belgium	9.13	7.98	40.15	0
Brazil	2.37	2.37	15.11	0
Canada	25.96	25.96	640.26	0
China	1634.89	1634.89	2476.96	0
Czechia	10.63	12.58	20.3	0
Denmark	127.75	267.73	643.95	0
France	0.98	0.97	21	0
Germany	3283.91	2168.76	7259.2	4275.26
India	874.03	874.03	1126.71	0
Indonesia	0.31	0.31	0.42	1664.46
Ireland	1632.5	1697.21	3894.46	0
Israel	759.42	759.42	1246.26	0
Italy	40.25	54.42	117	0
Luxembourg	386.84	742.1	1364.41	0
Malaysia	82.93	82.93	120.28	0
Mexico	5.45	5.45	11.83	0
Netherlands	3401.7	3740.01	6928	0
Russian Federation	31.69	31.69	80.03	0
Singapore	69.83	69.83	159.87	0
South Africa	10.45	10.45	10.5	0
South Korea	18771.44	18771.44	35527.12	0
Spain	166.59	226.07	565.85	0
Sweden	0.57	2.4	52.08	0
Switzerland	18.76	97.48	351.42	0
Taiwan (Province of China)	371.79	371.79	634.58	0
Thailand	7.57	7.57	14.73	0
Turkey	208.07	0	470.24	470.24
United Kingdom of Great Britain and Northern Ireland	436.37	485.45	1243.05	0
United States of America	124091.58	63099.77	286332.23	175053.14
Viet Nam	13.22	13.22	27.43	0

**C7.6**

**(C7.6) Indicate which gross global Scope 2 emissions breakdowns you are able to provide.**

- By business division
- By facility
- By activity

**C7.6a**

**(C7.6a) Break down your total gross global Scope 2 emissions by business division.**

Business division	Scope 2, location-based emissions (metric tons CO2e)	Scope 2, market-based emissions (metric tons CO2e)
Africa	10.45	10.45
Asia/Pacific	22876.15	22876.15
Europe	10483.47	10262.58
North America	124123	63131.19
South America	2.37	2.37

**C7.6b****(C7.6b) Break down your total gross global Scope 2 emissions by business facility.**

Facility	Scope 2 location-based emissions (metric tons CO2e)	Scope 2, market-based emissions (metric tons CO2e)
Austin	1718.74	1474.17
Bangalore	478.15	478.15
Bangkok	7.57	7.57
Bern	2.8	32.32
Brisbane	100.66	82.63
Brussels	9.13	7.98
Chelmsford	0.2	0.22
Copenhagen	33.33	62.24
Dreilinden	1665.44	0
Dublin - Atrium	697.72	0
Dundalk	124.01	225.16
East Granby	125.92	125.92
Hong Kong	62.05	62.05
Istanbul - 02	208.07	0
London - Hotham House	273.82	304.61
London - Shutl	16.54	18.4
Luxembourg	12.76	24.48
LVS01 - Las Vegas, NV COLO (Switch) - eBay	18531.28	0
LVS02 - Las Vegas, NV COLO (Switch) - eBay	15257.55	0
Milan	40.25	54.42
Netanya	759.42	759.42
New Dehli	58.72	58.72
Overland Park	6.81	10.54
Paris	0.98	0.97
Portland	380.97	0
Prague	10.63	12.58
Rancho Cordova	34.31	46.3
Rye Brook	52.93	52.93
San Francisco - SH	533	437.57
San Jose South - Building 00	264.84	217.42
San Jose South - Building 01	587.21	482.07
San Jose South - Building 02	601.85	494.09
San Jose South - Building 03	263.26	216.12
San Jose South - Building 04	273.46	224.5
San Jose South - Building 05	215.15	176.63
San Jose South - Building 06	200.01	164.19
San Jose South - Building 07	283.61	232.83
San Jose South - Building 08	3.62	2.97
Seoul	1153.25	1153.25

Facility	Scope 2 location-based emissions (metric tons CO2e)	Scope 2, market-based emissions (metric tons CO2e)
Seoul (Fine Tower Training)	50.56	50.56
Shanghai - EOC	419.54	419.54
Shanghai - GC	829.9	829.9
Shanghai - Raffles	196.07	196.07
Shenzhen	127.33	127.33
Singapore (Millenia)	69.83	69.83
Sydney	266.5	266.5
Toronto ON 500 King St	25.96	25.96
Zurich	15.96	65.15
Business Travel	0	0
AMS01 - Amsterdam, Netherlands COLO (Interaxion) - eBay	3006.44	3305.44
CHD02 - Chandler, AZ COLO (DRT) - eBay	19451.08	23123.77
DEN01 - Denver, CO Owned Data Center - eBay	2913.75	2767.44
DUB01 - Dublin, Ireland COLO (DRT) - eBay	778.39	1413.26
LUX02 - Luxembourg COLO - eBay	374.08	717.63
PHX01 - Phoenix, AZ COLO - eBay	15220.56	0
PHX02 - Phoenix, AZ COLO - eBay	11015.76	0
PHX03 - Phoenix, AZ COLO (IO) - eBay	493.6	586.8
PHX04 - Phoenix, AZ COLO - eBay	4199.42	1430.11
SLC01 - South Jordan, UT Owned Data Center - eBay	9427.69	23118.34
SLC02 - South Jordan, UT Owned Data Center- eBay	0	0
Ashburn, VA (GSI)	2386.34	5172.98
Auction (9F) - Nonhyun, KR	2481.37	2481.37
Berlin Herbst Colo (I.T.E.N.O.S. GmbH)	0	0
eShelter Frankfurt, DE	1259.93	2024.25
Auction DR Center (4F) - Bundang, KR	138.16	138.16
Auction, Gmarket-MD, KR	4137.58	4137.58
Gmarket (10F) - Nonhyun, KR	3585.8	3585.8
Gmarket DR Center (4F) - Seocho, KR	417.33	417.33
LVS03 - eBay	15604.9	0
SJ - Orchard L1	343.43	281.93
SJ - Orchard L2	326.08	267.69
SJ - Orchard L4	254.71	209.1
Aachen - Karmeliterhoefe	20.84	33.48
Aarhus - Axel Kiers Vej 11	94.41	205.49
Amsterdam	395.26	434.57
Berlin - Grunberger	51.16	82.2
Cape Town	10.45	10.45
Dusseldorf - Schadowstrasse	17.94	28.82
Kualalumpur	82.93	82.93
Madrid - Serviced Office	11.62	15.77
Moscow Butyrskiy	31.69	31.69
Mumbai - R-tech Park	337.17	337.17
New York City - 625	206.79	206.79
Salt Lake City - 01	375.01	919.59
Salt Lake City - 02	0	0
Salt Lake City - 07	1792.64	0
Seattle - Bellevue	425.5	350.58
Taipei	371.79	371.79
Valencia	25.69	21.09
Washington DC	55.3	89.28
Berlin - Brands4Friends	268.6	0
Seoul - FC	1155.69	1155.69

Facility	Scope 2 location-based emissions (metric tons CO2e)	Scope 2, market-based emissions (metric tons CO2e)
London Sackville	13.06	14.53
Yongin City - FC	1546.11	1546.11
SYD02 - Sydney, Aus COLO	751.96	751.96
Ashburn - Colo - Filigree	0	0
Bangkok - Siam Square	0	0
Chicago - Colo	0	0
Ho Chi Minh City	13.21	13.21
Irvine	9.86	8.1
Jakarta	0.31	0.31
Los Angeles - Colo	0	0
Madrid - Maria	10.3	13.98
Malmo	0.57	2.4
McCarran - Colo	0	0
Mexico City - Polanco	2.58	2.58
Richmond - Hill House	110.15	122.54
San Jose South - Building 09	128.28	105.31
Seoul - Chukhang daero - FC	30.42	30.42
Seoul - San - FC	2409.57	2409.57
Dublin - Aurora House	32.38	58.79
London - Mark Square	22.6	25.14
Madrid - Ramon de La Cruz 84	144.67	196.32
Mexico City - Reforma	2.88	2.88
Sao Paulo - Portland Building	2.37	2.37
Seoul - Baegam Center - FC01	1665.62	1665.62

## C7.6c

**(C7.6c) Break down your total gross global Scope 2 emissions by business activity.**

Activity	Scope 2, location-based emissions (metric tons CO2e)	Scope 2, market-based emissions (metric tons CO2e)
Purchased Electricity	157418	96205.3
Purchased Steam	77.44	77.44

## C7.9

**(C7.9) How do your gross global emissions (Scope 1 and 2 combined) for the reporting year compare to those of the previous reporting year?**

Increased

## C7.9a

**(C7.9a) Identify the reasons for any change in your gross global emissions (Scope 1 and 2 combined) and for each of them specify how your emissions compare to the previous year.**

	Change in emissions (metric tons CO2e)	Direction of change	Emissions value (percentage)	Please explain calculation
Change in renewable energy consumption	25.07	Increased	0.02	eBay's renewable energy purchasing decreased slightly because consumption decreased at a few sites where that consumption is matched with renewable energy purchasing. Emissions increased by 25.07 metric tons. We arrived at 0.02% through $(25.07/109,970.46)*100=0.02\%$
Other emissions reduction activities	51.6	Decreased	0.05	Due to emission reduction activities implemented during the year as detailed in CC4.3. In 2017, 51.6 tCO2e were reduced and our total S1 and S2 emissions in the previous year were 109,970.46 tCO2e, therefore we arrived at 0.05% through $(51.6/109,970.46)*100 = 0.05\%$
Divestment	0	No change	0	No material emission changes occurred due to divestments
Acquisitions	0	No change	0	No material emission changes occurred due to divestments
Mergers	0	No change	0	No material emission changes occurred due to divestments
Change in output	0	No change	0	No material emission changes occurred due to divestments
Change in methodology	0	No change	0	No material emission changes occurred due to divestments
Change in boundary	0	No change	0	No material emission changes occurred due to divestments
Change in physical operating conditions	0	No change	0	No material emission changes occurred due to divestments
Unidentified	0	No change	0	
Other		<Not Applicable>		

## C7.9b

**(C7.9b) Are your emissions performance calculations in C7.9 and C7.9a based on a location-based Scope 2 emissions figure or a market-based Scope 2 emissions figure?**

Market-based

## C8. Energy

### C8.1

**(C8.1) What percentage of your total operational spend in the reporting year was on energy?**

More than 0% but less than or equal to 5%

### C8.2

**(C8.2) Select which energy-related activities your organization has undertaken.**

	Indicate whether your organization undertakes this energy-related activity
Consumption of fuel (excluding feedstocks)	Yes
Consumption of purchased or acquired electricity	Yes
Consumption of purchased or acquired heat	No
Consumption of purchased or acquired steam	Yes
Consumption of purchased or acquired cooling	No
Generation of electricity, heat, steam, or cooling	Yes

**C8.2a**

**(C8.2a) Report your organization’s energy consumption totals (excluding feedstocks) in MWh.**

	Heating value	MWh from renewable sources	MWh from non-renewable sources	Total MWh
Consumption of fuel (excluding feedstock)	LHV (lower heating value)	0	98527.49	98527.49
Consumption of purchased or acquired electricity	<Not Applicable>	181463.1	170934.16	352397.25
Consumption of purchased or acquired heat	<Not Applicable>	<Not Applicable>	<Not Applicable>	<Not Applicable>
Consumption of purchased or acquired steam	<Not Applicable>	0	341.93	341.93
Consumption of purchased or acquired cooling	<Not Applicable>	<Not Applicable>	<Not Applicable>	<Not Applicable>
Consumption of self-generated non-fuel renewable energy	<Not Applicable>	159.58	<Not Applicable>	159.58
Total energy consumption	<Not Applicable>	181622.68	269803.58	451585.84

**C8.2b**

**(C8.2b) Select the applications of your organization’s consumption of fuel.**

	Indicate whether your organization undertakes this fuel application
Consumption of fuel for the generation of electricity	Yes
Consumption of fuel for the generation of steam	No
Consumption of fuel for the generation of cooling	No
Consumption of fuel for co-generation or tri-generation	No

**C8.2c**

**(C8.2c) State how much fuel in MWh your organization has consumed (excluding feedstocks) by fuel type.**

**Fuels (excluding feedstocks)**

Natural Gas

**Heating value**

HHV (higher heating value)

**Total fuel MWh consumed by the organization**

93016.01

**MWh fuel consumed for the self-generation of electricity**

54674.95

**MWh fuel consumed for self-generation of heat**

38341.05

**MWh fuel consumed for self-generation of steam**

<Not Applicable>

**MWh fuel consumed for self-generation of cooling**

<Not Applicable>

**MWh fuel consumed for self- cogeneration or self-trigeneration**

<Not Applicable>

---

**Fuels (excluding feedstocks)**

Diesel

**Heating value**

HHV (higher heating value)

**Total fuel MWh consumed by the organization**

610.57

**MWh fuel consumed for the self-generation of electricity**

610.57

**MWh fuel consumed for self-generation of heat**

0

**MWh fuel consumed for self-generation of steam**

<Not Applicable>

**MWh fuel consumed for self-generation of cooling**

<Not Applicable>

**MWh fuel consumed for self- cogeneration or self-trigeneration**

<Not Applicable>

---

**Fuels (excluding feedstocks)**

Jet Kerosene

**Heating value**

HHV (higher heating value)

**Total fuel MWh consumed by the organization**

4900.91

**MWh fuel consumed for the self-generation of electricity**

0

**MWh fuel consumed for self-generation of heat**

0

**MWh fuel consumed for self-generation of steam**

<Not Applicable>

**MWh fuel consumed for self-generation of cooling**

<Not Applicable>

**MWh fuel consumed for self- cogeneration or self-trigeneration**

<Not Applicable>

---

C8.2d

---



**(C8.2d) List the average emission factors of the fuels reported in C8.2c.**

**Diesel**

**Emission factor**

154.61

**Unit**

lb CO2 per million Btu

**Emission factor source**

US EPA MRR - Final Rule (40 CFR 98) - Industrial Sector 2013

**Comment**

**Jet Kerosene**

**Emission factor**

1211.95

**Unit**

lb CO2e per million Btu

**Emission factor source**

US EPA MRR - Final Rule (40 CFR 98) - Commercial Sector 2013

**Comment**

**Natural Gas**

**Emission factor**

135.6454

**Unit**

lb CO2e per million Btu

**Emission factor source**

US EPA MRR - Final Rule (40 CFR 98) - Commercial Sector 2013

**Comment**

**C8.2e**

**(C8.2e) Provide details on the electricity, heat, steam, and cooling your organization has generated and consumed in the reporting year.**

	Total Gross generation (MWh)	Generation that is consumed by the organization (MWh)	Gross generation from renewable sources (MWh)	Generation from renewable sources that is consumed by the organization (MWh)
Electricity	54834.54	54834.54	159.58	159.58
Heat				
Steam				
Cooling				

**C8.2f**

**(C8.2f) Provide details on the electricity, heat, steam and/or cooling amounts that were accounted for at a low-carbon emission factor in the market-based Scope 2 figure reported in C6.3.**

**Basis for applying a low-carbon emission factor**

Off-grid energy consumption from an on-site installation or through a direct line to an off-site generator owned by another company

**Low-carbon technology type**

Solar PV

**MWh consumed associated with low-carbon electricity, heat, steam or cooling**

159.58

**Emission factor (in units of metric tons CO2e per MWh)**

0

**Comment**

665 KW solar array, Salt Lake City Utah data center site

---

**Basis for applying a low-carbon emission factor**

Energy attribute certificates, Guarantees of Origin

**Low-carbon technology type**

Hydropower

**MWh consumed associated with low-carbon electricity, heat, steam or cooling**

4745.5

**Emission factor (in units of metric tons CO2e per MWh)**

0

**Comment**

100% hydropower renewable energy option purchased from utility providers for sites in Berlin and Dreilinden, Germany, and Istanbul, Turkey

---

**Basis for applying a low-carbon emission factor**

Energy attribute certificates, Guarantees of Origin

**Low-carbon technology type**

Wind

**MWh consumed associated with low-carbon electricity, heat, steam or cooling**

1664.46

**Emission factor (in units of metric tons CO2e per MWh)**

0

**Comment**

100% wind power renewable energy option purchased from utility providers for sites in Berlin and Dreilinden, Germany, and Istanbul, Turkey

---

**Basis for applying a low-carbon emission factor**

Energy attribute certificates, Renewable Energy Certificates (RECs)

**Low-carbon technology type**

Solar PV

Wind

**MWh consumed associated with low-carbon electricity, heat, steam or cooling**

7311.5

**Emission factor (in units of metric tons CO2e per MWh)**

0

**Comment**

RECs purchased via Rocky Mountain Power "Blue Skies" program equivalent to 100% of total energy use for Draper, UT site; RECs purchased via PacifiCorp of OR equivalent to 100% of total energy use Portland, OR site. All RECs sourced from 68% wind power and 32% solar power.

---

**Basis for applying a low-carbon emission factor**

Energy attribute certificates, Renewable Energy Certificates (RECs)

**Low-carbon technology type**

Solar PV

Wind

Biomass (including biogas)

---

**MWh consumed associated with low-carbon electricity, heat, steam or cooling**

63953.08

**Emission factor (in units of metric tons CO2e per MWh)**

0

**Comment**

RECs purchased via Arizona Public Service equivalent to 100% of total energy use for Phoenix owned data centers. All RECs sourced 75% from Red Rock Solar Plant and remaining 25% from a combination of other solar, biogas, and wind.

**Basis for applying a low-carbon emission factor**

Energy attribute certificates, Renewable Energy Certificates (RECs)

**Low-carbon technology type**

Solar PV

**MWh consumed associated with low-carbon electricity, heat, steam or cooling**

103788.55

**Emission factor (in units of metric tons CO2e per MWh)**

0

**Comment**

RECs purchased through NV Energy equivalent to 100% of total energy use for co-located data centers in Nevada. All RECs sourced 100% from solar PV.

**C9. Additional metrics**

**C9.1**

**(C9.1) Provide any additional climate-related metrics relevant to your business.**

**C10. Verification**

**C10.1**

**(C10.1) Indicate the verification/assurance status that applies to your reported emissions.**

	Verification/assurance status
Scope 1	No third-party verification or assurance
Scope 2 (location-based or market-based)	No third-party verification or assurance
Scope 3	No third-party verification or assurance

**C10.2**

**(C10.2) Do you verify any climate-related information reported in your CDP disclosure other than the emissions figures reported in C6.1, C6.3, and C6.5?**

No, but we are actively considering verifying within the next two years

## C11. Carbon pricing

---

### C11.1

---

**(C11.1) Are any of your operations or activities regulated by a carbon pricing system (i.e. ETS, Cap & Trade or Carbon Tax)?**  
Yes

#### C11.1a

---

**(C11.1a) Select the carbon pricing regulation(s) which impacts your operations.**  
EU ETS

#### C11.1b

---

**(C11.1b) Complete the following table for each of the emissions trading systems in which you participate.**

**EU ETS**

**% of Scope 1 emissions covered by the ETS**

2

**Period start date**

January 1 2017

**Period end date**

December 31 2017

**Allowances allocated**

0

**Allowances purchased**

0

**Verified emissions in metric tons CO<sub>2</sub>e**

613.97

**Details of ownership**

Other, please specify (Owned/operated non-commercial aircraft)

**Comment**

#### C11.1d

---

**(C11.1d) What is your strategy for complying with the systems in which you participate or anticipate participating?**

Strategy for complying with system: eBay reports its emissions into the EU ETS system. In 2017 , eBay's emissions covered under the system were 613.979 tons. This is under the threshold for the EU ETS verification and carbon offset requirements. eBay actively encourages the use of video conferencing and has invested significant resources into outfitting all group office meeting rooms with updated and compatible equipment. This investment has lessened the need for travel, and consequently has lowered flight emissions.

Example of how we will continue to comply with the systems: eBay anticipates that our total annual non-commercial aircraft emissions will be lower than 1,000 tonnes per year and fewer than 243 flights per period for three consecutive four-month periods in future years. Therefore, eBay will continue to receive a certification of exemption from the verification of an annual emissions report and the surrender of carbon offsets for all Annex 1 activities. In order to achieve the low emissions trajectory for aircraft, eBay will continue to employ a senior management review system to ensure that approved travel is business critical.

**C11.2**

---

**(C11.2) Has your organization originated or purchased any project-based carbon credits within the reporting period?**

No

**C11.3**

---

**(C11.3) Does your organization use an internal price on carbon?**

No, but we anticipate doing so in the next two years

**C12. Engagement**

---

**C12.1**

---

**(C12.1) Do you engage with your value chain on climate-related issues?**

Yes, our suppliers

**C12.1a**

---

**(C12.1a) Provide details of your climate-related supplier engagement strategy.**

**Type of engagement**

Innovation & collaboration (changing markets)

**Details of engagement**

Run a campaign to encourage innovation to reduce climate impacts on products and services

**% of suppliers by number**

1

**% total procurement spend (direct and indirect)**

5

**% Scope 3 emissions as reported in C6.5**

0

**Rationale for the coverage of your engagement**

eBay has a relatively minimal supply chain because we do not hold inventory or sell manufactured products. eBay's main service is the internet platform used by our buyers and sellers, and the suppliers most relevant to the platform are the data center colocation providers where our servers reside.

**Impact of engagement, including measures of success**

In 2016 our largest provider, Switch, converted all of its locations in Nevada to renewable power, resulting in a nearly 50% reduction in our data center-related GHG emissions. While not a direct result of eBay's Colo and Cloud Buyer's Principles participation, it's a result of eBay's years-long participation in REBA and Future of Internet Power.

**Comment**

Spend % is approximate for proprietary reasons. Number of suppliers: 10 eBay engages with its colocation service providers by being a founding member of the Future of Internet Power working group, which has the goal of powering the internet with 100% renewable energy. In 2016 this group created, and eBay signed, the Corporate Co-Location and Cloud Buyers' Principles. These principles outline six criteria that companies using colo services would like to see their colo service providers meet, such as providing data on customer energy consumption, disclosing facility energy sources, and supporting renewable energy advocacy efforts. eBay has been engaging our co-location providers about cleaner energy for some time, and the Principles offer another tool for continuing that engagement.

---

**C12.3**

**(C12.3) Do you engage in activities that could either directly or indirectly influence public policy on climate-related issues through any of the following?**

- Direct engagement with policy makers
- Trade associations
- Other

---

**C12.3a**

**(C12.3a) On what issues have you been engaging directly with policy makers?**

Focus of legislation	Corporate position	Details of engagement	Proposed legislative solution
Cap and trade	Support	eBay is a strong supporter of climate action nationally and in our headquarters state of California. We were a business voice in support of the landmark AB32 legislation and have continued to support state policy to strengthen and clarify AB 32 implementation. While AB32 was game changing, the emissions reduction mandates only extended through 2020. To continue momentum and address the need for larger GHG reductions globally, it was proposed the state create a more ambitious target and extend these targets to 2030. At the request of NGO stakeholders, eBay reached out to individual law makers to encourage their support of the bill.	Extend the GHG emissions reductions required by California AB32 beyond 2020, mandating a 40% reduction by 2030. Senate Bill 32 was signed by the governor in September 2016

C12.3b

---

**(C12.3b) Are you on the board of any trade associations or do you provide funding beyond membership?**

Yes

C12.3c

---

**(C12.3c) Enter the details of those trade associations that are likely to take a position on climate change legislation.**

**Trade association**

TechNet

**Is your position on climate change consistent with theirs?**

Consistent

**Please explain the trade association's position**

TechNet advocates for a robust energy policy that encourages true competition in the energy market. TechNet also supports state policies to spur deployment of clean energy resources such as fuel cells, solar, wind, demand-side, advanced clean combustion, and clean transportation, and will work diligently to advance them. TechNet also supports smart grid technologies that increase the reliability and resilience of the electric grid; enable clean technologies and electric vehicles; and help consumers reduce their electric bills. TechNet supports empowering consumers with access to their energy data and new tools to help consumers cut energy use. TechNet also supports efforts to expand or create new programs should be inclusive, balanced, and data-driven in order to achieve stated aims and avoid significant disruption.

**How have you, or are you attempting to, influence the position?**

As a member of TechNet, eBay regularly participates in policy discussions among members and association leadership. eBay also works with association leaders to help develop TechNet's advocacy strategy.

---

**Trade association**

**Is your position on climate change consistent with theirs?**

Please select

**Please explain the trade association's position**

**How have you, or are you attempting to, influence the position?**

---

C12.3e

---

**(C12.3e) Provide details of the other engagement activities that you undertake.**

eBay is a member and serves on the steering committee of Business for Innovative Climate and Energy Policy (BICEP), which is an advocacy coalition of businesses with the overall goal of supporting, “broad, bi-partisan consensus among policy makers to reduce US greenhouse gas emissions 80 percent below 1990 levels by 2050, with an interim goal of at least 25 percent below 1990 levels by 2020.” Via our leadership role in BICEP, we regularly support state and federal legislation and global policy that reinforces BICEP’s position on climate change. As a BICEP member, eBay has signed on to the Climate Declaration, a call to action from leading American businesses and individuals urging policymakers and business leaders to seize the economic opportunity in tackling climate change. In 2015, eBay joined dozens of companies and organizations in the Business Backs a Low Carbon USA initiative, which calls on the US government to support strong action on climate change both nationally and abroad, including the Paris Climate Accord.” Most recently via BICEP, eBay reaffirmed corporate commitment to reducing carbon emissions by signing on to the “We Are Still In” initiative, which is a collection of over 1,200 policymakers, businesses, investors, and higher education institutions that support the Paris Climate Agreement. eBay Inc. is a founding member of the Future of Internet Power, a working group convened via Business for Social Responsibility (BSR). This group is comprised of leading technology companies that will share and promote best practices and develop a platform for driving low-carbon, sustainable power for data centers in collaboration with select utilities and policymakers. eBay Inc. is also a member of the Silicon Valley Leadership Group. The Leadership Group is a key player in helping ensure the implementation of California’s AB 32 rewards efficiency, protects innovation and provides flexibility to seek out and implement the lowest-cost solutions, while also meeting our greenhouse gas reduction goals. In addition, the Leadership Group is increasingly active in federal-level advocacy for smart energy and climate policies. eBay is a member of the Renewable Energy Buyers Alliance and a signatory of the Corporate Renewable Energy Buyers Principles. Companies across the US want to power their operations with clean and renewable energy but navigating the path to renewables is harder than it should be. REBA exists to make the transition easier by helping companies understand the benefits of moving to renewables, connecting corporate demand to renewable energy supply, and helping utilities better understand and serve the needs of corporations. eBay is a founding member of the Business Renewables Center. This initiative by the Rocky Mountain Institute will serve as a guiding organization for companies seeking to build and expand their use of renewable energy and will provide members with three services: • Navigation – guidance on strategy, contracts, making the internal business case and hiring expert assistance• Connections and access to experts• Exploration of new market opportunities

**C12.3f**

---

**(C12.3f) What processes do you have in place to ensure that all of your direct and indirect activities that influence policy are consistent with your overall climate change strategy?**

To ensure a coordinated approach to and positions on climate and energy policy activities, regular meetings are held regularly between Global Impact and Government Relations staff, and on an ad hoc basis with other internal stakeholders from Global Communications, Finance and operations. Agendas for these meetings include business impacts, pending policy initiatives and discussion of how these do or do not align with our corporate climate and energy strategy, as well as identify any opportunities/requests to engage with external stakeholders on these activities.

**C12.4**

---

**(C12.4) Have you published information about your organization’s response to climate change and GHG emissions performance for this reporting year in places other than in your CDP response? If so, please attach the publication(s).**

**Publication**

In voluntary sustainability report

**Status**

Complete

**Attach the document**

eBay-Impact-2017-Progress-Update.pdf

**Content elements**

Emissions figures

Emission targets

Other metrics



## C14. Signoff

---

### C-FI

---

**(C-FI) Use this field to provide any additional information or context that you feel is relevant to your organization's response. Please note that this field is optional and is not scored.**

### C14.1

---

**(C14.1) Provide details for the person that has signed off (approved) your CDP climate change response.**

	Job title	Corresponding job category
Row 1	Chief Executive Officer	Chief Executive Officer (CEO)

## Submit your response

---

**In which language are you submitting your response?**

English

**Please confirm how your response should be handled by CDP**

	Public or Non-Public Submission	I am submitting to
I am submitting my response	Public	Investors

**Please confirm below**

I have read and accept the applicable Terms