

# What is eBay for Charity?

eBay for Charity enables buyers and sellers to connect with and support their favorite charities. With more than 134 million active buyers globally and 225,000 charities enrolled, eBay is home to one of the world's most active giving communities. Since 2003, the eBay community has raised over \$1.3 billion for charities.



## How Charity Selling Works

Charities with access to inventory can sell directly to eBay's active buying community. Charities are given discounted final value fees and funds are deposited directly into the charities managed payments account.

## How to Register

[Create an eBay Business account](#). Make sure that the business name matches the name on charity documentation.

## What You Need to Register

1. EIN
2. Evidence of Charity Registration
3. Bank Information
4. Principal Officers Information & ID
5. Letter of Authorization

Have more questions? [Click here](#).

Create an account

☐ Personal account
 ☒ Business account ⓘ

Business name

Business email

Password

Business location

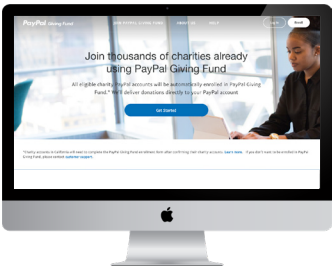
United States

If you don't have a legal business, enter country of your residence.

☐ I only want to buy on eBay. I don't want to sell.

## How Your Supporters Can Raise Funds on eBay

Enroll in the [PayPal Giving Fund](#)\*



\*You will need a PayPal account first

Share the [Community Selling Toolkit](#) with your supporters.



## Charity Selling Benefits

INCREASE SALES

Use eBay's reach to engage with over 134M global buyers

REDUCED FEES

Charity Sellers receive a special final value fee of 2% of the total sale +\$.40 per transaction

SELL FASTER

Charity sellers could see their listings sell faster for higher prices

DO GOOD

Use funds raised to help fund programming

## Make a Difference

Your sales help fund your mission and programming directly. [Learn more](#) →

Still have questions? Find more information at [www.ebayforcharity.org](http://www.ebayforcharity.org) or email the eBay for Charity team at [charityteam@ebay.com](mailto:charityteam@ebay.com).