**WHAT IS EBAY FOR CHARITY?**

eBay for Charity enables buyers and sellers to connect with and support their favorite charities. With more than 134 million active buyers globally and 225,000 charities enrolled, eBay is home to one of the world's most active giving communities. Since 2003, the eBay community has raised over $1.25 billion for charities.

### HOW DOES IT WORK?

**Charity Selling**
Charities with access to inventory can sell directly to eBay’s active buying community. Charities are given discounted final value fees and funds are deposited directly into the charities managed payments account.

**How to register**
Create an eBay Business account*. Make sure that the business name matches the name on charity documentation.

**WHAT YOU NEED TO REGISTER**

1. **EIN**
2. Evidence of Charity Registration
3. Bank Information
4. Principal Officers Information & ID
5. Letter of Authorization

Have more questions? [Click here.](#)

### HOW CAN YOUR SUPPORTERS RAISE FUNDS ON EBAY

Enroll in the [PayPal Giving Fund]*

*You will need a PayPal account first

Share the [Community Selling Toolkit](#) with your supporters.

### CHARITY SELLING BENEFITS

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<th><strong>INCREASE SALES</strong></th>
<th><strong>REDUCED FEES</strong></th>
<th><strong>SELL FASTER</strong></th>
<th><strong>DO GOOD</strong></th>
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<tbody>
<tr>
<td>Use eBay’s reach to engage with over 134M global buyers</td>
<td>Charity Sellers receive a special final value fee of 2% of the total sale +$.30 per transaction</td>
<td>Charity sellers could see their listings sell faster for higher prices</td>
<td>Use funds raised to help fund programming</td>
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Make a Difference  
Your sales help fund your mission and programming directly.  
[Learn more →](#)

Still have questions? Find more information at [www.ebayforcharity.org](http://www.ebayforcharity.org) or email the eBay for Charity team at charityteam@ebay.com.