

eBay Impact 2018 Progress Update At-A-Glance

eBay exists to empower people and create economic opportunity. We champion small business, empower charitable giving, and operate as a socially and environmentally responsible business. Here is a snapshot of our goals, progress, and impact for fiscal year 2018.

Goals by 2020

Opportunity for All

Achieve a higher percentage of growth among eBay sellers in less-advantaged communities as compared with average economic growth nationwide by 2020.

eBay for Charity

Raise \$1 billion in charity funds by 2020.

eBay Foundation

Lend \$1 million to entrepreneurs via Kiva by 2020. Enable 50,000 entrepreneurs through access to capital and mentoring, and thereby impact the lives of 250,000 people globally.

Circular Economy

Create \$2.5 million metric tons of carbon emissions by 2020 through people selling their pre-owned electronics and apparel on eBay.

Goals by 2025

Renewable Energy

Source 100 percent renewable energy in our electricity supply by 2025 for eBay-controlled data centers and offices.

Carbon Emissions

Achieve 50 percent absolute reduction in Scope 1 and 2 greenhouse gas emissions by 2025 and 75 percent reduction by 2030 from our 2016 baseline.

Opportunity for All

110

Countries reached by
Retail Revival sellers
in 2018

£1M

Sales by Retail Revival
sellers in Wolverhampton,
UK, in first three months

18%↑

Increase in number of eBay
sellers in less-advantaged
communities in 2018

eBay for Charity

\$102M

Raised in 2018

66,000

Charities enrolled
through 2018

\$911M

Raised since 2003

eBay Foundation

\$46M

Total giving
through 2018

1,700

Unique grantees
through 2018

47%

Employees engaged in
Foundation programs
in 2018

Circular Commerce

\$2B

Impact created through people selling
pre-owned electronics and apparel on eBay,
2016-2018

1.7M

Metric tons of carbon emissions avoided
by people selling pre-owned electronics
and apparel on eBay, 2016-2018

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At-A-Glance

Environmental Footprint

5% ↑

Increase in renewable electricity sourced, from 2017

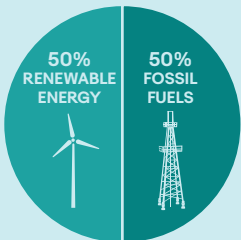
9% ↓

Decrease in GHG emissions in our data centers and offices, since 2017

10% ↓

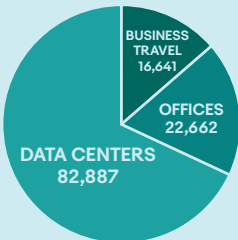
Decrease in water consumption, since 2017

Renewable Energy



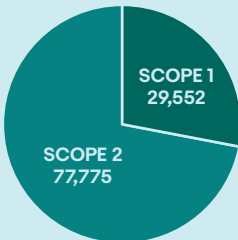
Total 100%

GHG by Source



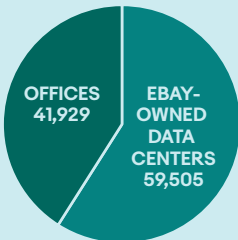
Total (MTCO2e) 122,191

GHG by Scope



Total (MTCO2e) 107,327

Water Consumption



Total (kGal) 101,435

Leading Responsibly

100,000

Blocked or removed listings for items prohibited under our Animal and Wildlife Products Policy, 2017-2018

100%

Rating on Human Rights Campaign Foundation's Corporate Equality Index in 2019, our 10th year on the index

Supporting Sustainable Development

7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



17 PARTNERSHIPS FOR THE GOALS



Collaborations & Memberships

