eBay Impact 2018 Progress Update

At-A-Glance

eBay exists to empower people and create economic opportunity. We champion small business, empower charitable giving, and operate as a socially and environmentally responsible business. Here is a snapshot of our goals, progress, and impact for fiscal year 2018.

Goals by 2020

**Opportunity for All**
Achieve a higher percentage of growth among eBay sellers in less-advantaged communities as compared with average economic growth nationwide by 2020.

**eBay Foundation**
Lend $1 million to entrepreneurs via Kiva by 2020. Enable 50,000 entrepreneurs through access to capital and mentoring, and thereby impact the lives of 250,000 people globally.

**Circular Economy**
Create $2.5 million metric tons of carbon emissions by 2020 through people selling their pre-owned electronics and apparel on eBay.

Goals by 2025

**Renewable Energy**
Source 100 percent renewable energy in our electricity supply by 2025 for eBay-controlled data centers and offices.

**Carbon Emissions**
Achieve 50 percent absolute reduction in Scope 1 and 2 greenhouse gas emissions by 2025 and 75 percent reduction by 2030 from our 2016 baseline.

### Opportunity for All

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Countries reached by Retail Revival sellers in 2018</td>
<td>110</td>
</tr>
<tr>
<td>Sales by Retail Revival sellers in Wolverhampton, UK, in first three months</td>
<td>£1M</td>
</tr>
<tr>
<td>Increase in number of eBay sellers in less-advantaged communities in 2018</td>
<td>18%↑</td>
</tr>
</tbody>
</table>

### eBay for Charity

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raised in 2018</td>
<td>$102M</td>
</tr>
<tr>
<td>Charities enrolled through 2018</td>
<td>66,000</td>
</tr>
<tr>
<td>Raised since 2003</td>
<td>$911M</td>
</tr>
</tbody>
</table>

### eBay Foundation

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total giving through 2018</td>
<td>$46M</td>
</tr>
<tr>
<td>Unique grantees through 2018</td>
<td>1,700</td>
</tr>
<tr>
<td>Employees engaged in Foundation programs in 2018</td>
<td>47%</td>
</tr>
</tbody>
</table>

### Circular Commerce

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Impact created through people selling pre-owned electronics and apparel on eBay, 2016-2018</td>
<td>$2B</td>
</tr>
<tr>
<td>Metric tons of carbon emissions avoided by people selling pre-owned electronics and apparel on eBay, 2016-2018</td>
<td>1.7M</td>
</tr>
</tbody>
</table>
eBay Impact 2018 Progress Update
At-A-Glance

Environmental Footprint

5% ↑
Increase in renewable electricity sourced, from 2017

9% ↓
Decrease in GHG emissions in our data centers and offices, since 2017

10% ↓
Decrease in water consumption, since 2017

Renewable Energy

GHG by Source

GHG by Scope

Water Consumption

Leading Responsibly

100,000
Blocked or removed listings for items prohibited under our Animal and Wildlife Products Policy, 2017-2018

100%
Rating on Human Rights Campaign Foundation’s Corporate Equality Index in 2019, our 10th year on the index

Supporting Sustainable Development

7 AFFORDABLE AND CLEAN ENERGY
8 DECENT WORK AND ECONOMIC GROWTH
12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION
17 PARTNERSHIPS FOR THE GOALS

Collaborations & Memberships

Read our eBay Impact 2018 Progress Update | Visit us at ebay.com/impact | Follow us #eBayImpact