

## eBay Business Advisor Sweepstakes Official Rules

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. Eligibility:** eBay Business Advisor Sweepstakes (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old and have an eBay Seller ID at the time of entry. Employees of eBay, Inc. and its parent and affiliate companies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules. Sponsor's decisions are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**2. Sponsor:** eBay, Inc., 2025 Hamilton Avenue, San Jose, CA 95125.

**3. Timing:** The Sweepstakes begins on June 21, 2022 at approximately 12:00 p.m. Eastern Time ("ET") ends on July 12, 2022 at 11:59 p.m. ET (the "Promotion Period"), and consists of four (4) independent Sweepstakes, each associated with a unique Facebook post ("Sweepstakes Post") which will be posted at the dates stated below. Facebook's servers are the official time-keeping devices for the Sweepstakes.

Sweepstakes Post	Starts on the below Date
1	June 21, 2022
2	June 28, 2022
3	July 5, 2022
4	July 12, 2022

#### **4. How to Enter:**

**Participation Requirements:** To participate, you will need to have a Facebook account. Creating an account is free but is subject to Facebook's terms and conditions: <https://www.facebook.com/legal/terms>. ***If entering via a mobile device and using your wireless carrier's network, standard data charges from your wireless carrier may apply.***

**Entry Requirements:** During the Promotion Period, locate a Sponsor's Sweepstakes post on the eBay for Business Facebook [page](#) and take the following actions to receive one (1) entry:

- (1) Comment on the selected Sweepstakes Post responding to the question posed. Your comment should include a relevant response. The format of the response must be text, a photo, and/or a video, as requested in the Sweepstakes Post; and
- (2) Make no changes to your Facebook account from the time that you enter until the prizes are awarded (as described in Section 6).

Your comment need not include any reference, positive or negative, to Sponsor's products or services. ***Including such a reference or image in your comment will not improve your chances of winning.***

#### **Content Restrictions for your Entry:**

- Your comment must be your original work;
- Your comment must not convey any claims of Sponsor's products or services that would be deemed unsubstantiated or deceptive if made by Sponsor;
- Your comment must not disparage Sponsor or any other parties;
- You must have permission to include the names or likenesses of other individuals and to grant the rights set forth in Section 5. You should only include minors in your comment if they are your children/wards. If requested, entrant must be able to provide such permissions in a form acceptable to Sponsor;

- Your comment must not make references to or include alcohol, illegal drugs, tobacco, or firearms/weapons, any activities that are or appear to be dangerous, or any political agenda;
- Your comment may not be indecent, obscene, sexually explicit, hateful, promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age; and
- Your comment may not be tortious, defamatory, libelous, or contain material that is unlawful in any way.

If your comment conforms to all of the above requirements, you will receive one (1) Sweepstakes entry into the drawing associated with the applicable Sweepstakes Post. Sponsor, in its sole discretion, may disqualify any comment that it finds unlawful, or in violation of these Official Rules,

**Entry Limit:** You may enter one (1) time into each of the four (4) Sweepstakes by commenting one (1) time on each Sweepstakes Post during the Promotion Period. Multiple entrants are not permitted to share the same Facebook account. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different Facebook accounts, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the Facebook account used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses used to create the Facebook account. Each potential winner may be required to show proof of being an authorized account holder. Released Parties (as defined in Section 8, below) are not responsible for lost, late, unreceived, damaged, incomplete, invalid, un-intelligible, garbled, delayed or misdirected Submissions or failure to receive Submissions due to limitation of third-party social network platforms all of which will be void.

**5. Sponsor's Use of Entrant's Comment:** Commenting on Sponsor's Sweepstakes Post constitutes entrant's consent to give Sponsor a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, publish, create derivative works from, and display the comment in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes. If requested, entrant will sign any documentation that may be required for Sponsor or its designees to make use of the non-exclusive rights entrant is granting to use the comment.

**6. Prize Drawings:** Sponsor's decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Sponsor will randomly select one (1) potential Sweepstakes winner from all eligible entries received for each of the four (4) Sweepstakes Posts during the Promotion Period, on or before July 18, 2022. Each potential winner will be notified by @eBayforBusiness as a reply to potential winner's comment and will be directed to send a private message to @eBayforBusiness within 24 hours to receive next steps. Sponsor will ask each winner to provide his/her name, email address, mailing address, Seller ID, and date of birth in response to the private message to confirm eligibility and for prize fulfillment purposes within 1 day of the date notice or attempted notice is sent into order to claim the prize. If a potential winner of any prize cannot be contacted, fails to respond to Sponsor or provide the requested information, within the required time period or the prize is returned as undeliverable, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner forfeits the prize or is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded.

**7. Prize: FOUR (4) GRAND PRIZES (1 awarded for each Sweepstakes Post):** Each Grand Prize shall consist of three (3) one hour Seller Coaching sessions provided by a third party coach selected by Sponsor. Terms, restrictions, and conditions apply. Approximate Retail Value: \$750.

Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on the number of eligible entries received for the applicable Sweepstakes Post during the Promotion Period. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Sweepstakes. Limit: One (1) prize per person.

**8. Release:** By receipt of any prize, winners agrees to release and hold harmless Sponsor, Facebook, Inc., and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

**9 Publicity:** Except where prohibited, participation in the Sweepstakes constitutes each winner's consent to Sponsor's and its agents' use of winner's name, prize information, likeness, Submission, photograph (including, without limitation, winner's Facebook profile photo), voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

**10. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, if any fraud, technical failures, human error, or any other factor impairs the integrity or proper functioning of the Sweepstakes, or any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, wide spread illnesses, declarations of war, acts of God, acts of terrorism) interferes with any aspect of the Sweepstakes, including but not limited to fulfillment of the prize(s), as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance and may modify the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**11. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, not received, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

**12. Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Northern District of California or the appropriate California State Court located in Santa Clara County, California; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no

circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.

**13. Entrant's Personal Information:** Information collected from entrants is subject Sponsor's Privacy Policy <https://www.ebayinc.com/company/privacy-center/>.

**14. Winner List:** For a winner list, visit [here](#). The winner list will be posted after winner confirmation is complete.

**This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Inc.**