We Empower People and Create Economic Opportunity

eBay Inc. is a global commerce leader that connects millions of buyers and sellers around the world. We exist to enable economic opportunity for individuals, entrepreneurs, businesses and organizations of all sizes. Our portfolio of brands includes eBay Marketplace and eBay Classifieds Group, operating in 190 markets around the world.

eBay Inc. by the numbers

$2.9 Billion revenue
- eBay Inc. reported revenue for Q2 2020

62% International
- Percentage of eBay Inc. revenue from International operations

530 Million downloads
- Total number of times eBay Inc. apps were downloaded across the globe
One of the world’s largest and most vibrant marketplaces

Our Marketplace platforms include our online marketplace ebay.com, its localized counterparts and the eBay mobile apps, which are among the world’s largest and most vibrant marketplaces for discovering great value and unique selection.

eBay Marketplace by the numbers

- **$27.1 Billion GMV**: Amount of Gross Merchandise Volume – the total value of successfully closed transactions – in Q2 2020
- **$2.7 Billion revenue**: Amount of eBay Marketplace revenue for Q2 2020
- **1.5 Billion listings**: Approximate number of eBay Marketplace live listings
- **71% Ship for free**: Percentage of transactions on the eBay Marketplace that shipped for free (reflects US, UK and DE)
- **182 Million buyers**: Number of active eBay Marketplace buyers worldwide
- **81% New items**: Percentage of items sold on the eBay platform that are new
- **91% Fixed price**: Percentage of eBay Marketplace GMV that is fixed price
- **$17.1 Billion mobile volume**: Amount of eBay Marketplace sales volume completed on mobile devices in Q2 2020
A market leader in Classifieds

Our Classifieds platforms include a collection of brands such as Mobile.de, Kijiji, Gumtree, Marktplaats, eBay Kleinanzeigen and others. Offering online classifieds in more than 1,500 cities around the world, these platforms help people find whatever they are looking for in their local communities.

Classifieds by the numbers

$201
Million revenue

Amount of Classifieds revenue for Q2 2020
Fun Facts
Velocity Stats By Region

Frequency of product purchases on the eBay Marketplace

United States
- A watch is purchased every 5 seconds
- A smartphone is purchased every 5 seconds
- A TV, video or audio item is purchased every 4 seconds
- A tool is purchased every 3 seconds
- A sports trading card is purchased every second

United Kingdom
- A makeup product is purchased every 2 seconds
- A pair of women's shoes is purchased every 9 seconds
- A car part is purchased every second
- A video game is purchased every 6 seconds

Germany
- A blouse or top is purchased every 11 seconds
- A smartphone is purchased every 16 seconds
- A video game is purchased every 24 seconds
- An interior decorating item is purchased every 8 seconds
- A car part or accessory is purchased every second

Australia
- A smartphone accessory is purchased every 5 seconds
- A home decor item is purchased every 29 seconds
- A watch is purchased every 95 seconds
- A tool is purchased every 32 seconds
- A car part is purchased every 6 seconds

*Data is full-year 2019 averages
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