

# Fast Facts



## Collectively, we connect millions of buyers and sellers around the world

eBay Inc. is a global commerce leader, which includes our Marketplace, StubHub and Classifieds platforms. Collectively, we connect millions of buyers and sellers around the world. The technologies and services that power our platforms are designed to enable sellers worldwide to organize and offer their inventory for sale, and buyers to find and purchase it, virtually anytime and anywhere. eBay Inc. employs approximately 14,100 people globally. <sup>1</sup>

### eBay inc. by the numbers

**175**

#### Million buyers

Number of active eBay Inc. buyers worldwide

**\$23.6**

#### Billion GMV

Amount of eBay Inc. GMV – the total value of successfully closed transactions – in Q2 2018 <sup>2</sup>

### Mobile data points

**\$12.9**

#### Billion mobile volume

Amount of eBay Inc. sales volume completed on mobile devices in Q2 2018

**\$2.6**

#### Billion revenue

eBay Inc. reported revenue for Q2 2018

**89%**

#### Fixed price

Percentage of eBay Inc. GMV that is fixed price

**414**

#### Million downloads

Number of times eBay Inc. apps have been downloaded across the globe

**60%**

#### International

Percentage of eBay Inc. revenue that is international



## One of the world's largest and most vibrant marketplaces

Our Marketplace platforms include our online marketplace ebay.com, its localized counterparts and the eBay mobile apps, which are among the world's largest and most vibrant marketplaces for discovering great value and unique selection.

### eBay marketplaces by the numbers

**\$23**

#### Billion GMV

Amount of eBay Marketplace GMV – the total value of successfully closed transactions – in Q2 2018

**1.1**

#### Billion listings

Approximate number of eBay Marketplace live listings

### Mobile data points

**63%**

#### Touched by mobile

Percentage of eBay platform GMV that involves a mobile touch point

**\$2.1**

#### Billion revenue

Amount of eBay Marketplace revenue for Q2 2018

**71%**

#### Ship for free

Percentage of transactions on the eBay Marketplace that shipped for free (reflects US, UK and DE)

**13.5**

#### Million listings

Number of new listings currently added via mobile on the eBay platform per week

**80%**

#### New items

Percentage of new items sold on the eBay platform

<sup>1</sup> As of 12/31/2017  
<sup>2</sup> Does not include eBay Classifieds



## Largest ticket marketplace in the US

Our StubHub platforms include our online ticket platform located at [stubhub.com](http://stubhub.com), its localized counterparts and the StubHub mobile apps. These platforms connect fans with their favorite sporting events, shows and artists and enable them to buy and sell millions of tickets whenever they want.

## StubHub by the numbers

# \$1.1

**Billion**

Amount of StubHub GMV – the total value of successfully closed transactions – in Q2 2018

# \$246

**Million**

Amount of StubHub revenue for Q2 2018



## A market leader in Classifieds

Our Classifieds platforms include a collection of brands such as Mobile.de, Kijiji, Gumtree, Marktplaats, eBay Kleinanzeigen and others. Offering online classifieds in more than 1,500 cities around the world, these platforms help people find whatever they are looking for in their local communities.

## Classifieds by the numbers

# \$259

**Million**

Amount of Classifieds revenue for Q2 2018