

Fast Facts

We Empower People and Create Economic Opportunity

eBay Inc. (Nasdaq: EBAY) is a global commerce leader that connects millions of buyers and sellers in 190 markets around the world. We exist to enable economic opportunity for individuals, entrepreneurs, businesses and organizations of all sizes. The ebay.com marketplace and its localized counterparts, as well as the eBay mobile apps, are among the world's largest and most vibrant marketplaces for discovering great value and unique selection. For more information, visit [ebayinc.com](https://www.ebayinc.com).

eBay by the numbers

\$25.0

Billion GMV

Amount of Gross Merchandise Volume – the total value of successfully closed transactions – in Q3 2020

\$2.6

Billion revenue

Amount of eBay revenue for Q3 2020

59%

International

Percentage of revenue from International operations

1.6

Billion listings

Approximate number of live listings

183

Million buyers

Number of active buyers worldwide

90%

Fixed price

Percentage of GMV that is fixed price

70%

Ship for free

Percentage of transactions that shipped for free (reflects US, UK and DE)

79%

New items

Percentage of items sold that are new

542

Million downloads

Total number of times eBay apps were downloaded across the globe

\$15.8

Billion mobile volume

Amount of sales volume completed on mobile devices in Q3 2020



Fun Facts Velocity Stats By Region

Frequency of product purchases on the eBay Marketplace.

United States



A watch is purchased every 5 seconds



A smartphone is purchased every 5 seconds



A TV, video or audio item is purchased every 4 seconds



A tool is purchased every 3 seconds



A sports trading card is purchased every second

United Kingdom



A makeup product is purchased every 2 seconds



A pair of women's shoes is purchased every 9 seconds



An appliance is purchased every 5 seconds



A car part is purchased every second



A video game is purchased every 6 seconds

Germany



A blouse or top is purchased every 11 seconds



A smartphone is purchased every 16 seconds



A video game is purchased every 24 seconds



An home décor item is purchased every 8 seconds



A car part or accessory is purchased every second

Australia



A smartphone case or cover is purchased every 5 seconds



A home décor item is purchased every 29 seconds



A watch is purchased every 95 seconds



A tool is purchased every 32 seconds



A car part is purchased every 6 seconds