

EBAY INC. – Q4 2016 COMPANY FAST FACTS

Collectively, we connect millions of buyers and sellers around the world

eBay Inc. is a global commerce leader including our Marketplace, StubHub and Classifieds platforms. Collectively, we connect millions of buyers and sellers around the world. The technologies and services that power our platforms are designed to enable sellers worldwide to organize and offer their inventory for sale and buyers to find and purchase it, virtually anytime and anywhere. eBay Inc. employs approximately 12,600 people globally.*

EBAY INC. BY THE NUMBERS

167 MILLION BUYERS

Number of active eBay Inc. buyers worldwide **

\$22.3 BILLION GMV

Amount of eBay Inc. GMV – the total value of successfully closed transactions – in Q4 2016 **

\$2.4 BILLION REVENUE

eBay Inc. reported revenue for Q4 2016

~87% FIXED PRICE

Percentage of eBay Inc. GMV that is fixed price

57% INTERNATIONAL

Percentage of eBay Inc. revenue that is international

MOBILE DATA POINTS

\$10.7 BILLION MOBILE VOLUME

Amount of eBay Inc. sales volume completed on mobile devices in Q4 2016 **

348 MILLION DOWNLOADS

Number of times eBay Inc. apps have been downloaded across the globe



One of the world's largest and most vibrant marketplaces

Our Marketplace platforms include our online marketplace ebay.com, its localized counterparts and the eBay mobile apps, which are among the world's largest and most vibrant marketplaces for discovering great value and unique selection.

EBAY MARKETPLACE BY THE NUMBERS

\$21.1 BILLION GMV

Amount of eBay Marketplace GMV – the total value of successfully closed transactions – in Q4 2016

1.1 BILLION LISTINGS

Approximate number of eBay Marketplace live listings

\$1.9 BILLION REVENUE

Amount of eBay Marketplace revenue for Q4 2016

67% SHIP FOR FREE

Percentage of transactions on the eBay Marketplace that shipped for free (reflects US, UK and DE)

81% NEW ITEMS

Percentage of new items sold on the eBay platform

MOBILE DATA POINTS

59% TOUCHED BY MOBILE

Percentage of eBay platform GMV that involves a mobile touch point

11 MILLION LISTINGS

Number of new listings currently added via mobile on the eBay platform per week

* As of 12/31/16

** Does not include eBay Classifieds



A leading global ticket marketplace

Our StubHub platforms include our online ticket marketplace located at stubhub.com, the StubHub mobile apps and Ticketbis. These platforms provide fans with a safe, convenient place to purchase tickets to the games, concerts, theater and other events they want to attend and an easy way to sell tickets.

STUBHUB BY THE NUMBERS

\$1.2 BILLION

Amount of StubHub GMV – the total value of successfully closed transactions – in Q4 2016

\$279 MILLION

Amount of StubHub revenue for Q4 2016



A market leader in Classifieds

Our Classifieds platforms include a collection of brands such as Mobile.de, Kijiji, Gumtree, Marktplaats, eBay Kleinanzeigen and others. Offering online classifieds in more than 1,500 cities around the world, these platforms help people find whatever they are looking for in their local communities.

CLASSIFIEDS BY THE NUMBERS

\$201 MILLION

Amount of Classifieds revenue for Q4 2016