

For over 10 years, eBay has enabled charities and our global community to connect to the causes they care about. In 2016, the eBay community raised **NEARLY \$85 MILLION FOR CHARITIES AROUND THE WORLD.**

The eBay community can get involved through:



## COMMUNITY SELLING

eBay sellers can list an item with anywhere from 10 - 100% of the proceeds going to charity and fees are waived.

## DIRECT SELLING

Charities have “eBay Stores” where **100% OF THE PROCEEDS** go directly to the nonprofit.



## HIGH PROFILE CHARITY CAMPAIGNS

eBay partners with a number of celebrities and charities to auction one-of-a-kind items and experiences.



In 2016, **OVER \$6.7 MILLION** was raised through HPCCs.

## SOME OF THE MOST INTERESTING HIGH PROFILE CHARITY CAMPAIGNS OF 2016 INCLUDE:



An auction of a complete set of Nike Air Jordan shoes (30 pairs) coinciding with Kobe’s retirement benefiting the Kobe & Vanessa Bryant Foundation

Oprah’s Closet Cleanse benefiting The Oprah Winfrey Leadership Academy Foundation



Power Lunch with Warren Buffett benefiting the GLIDE Foundation