



# Our Powering Giving Efforts in 2014

\$91.6 MILLION RAISED FOR CHARITY

\$561,805,032 TOTAL FUNDS RAISED, ALL TIME

5.2 MILLION PEOPLE  
took a charitable action

1.6 MILLION CUSTOMERS  
made a donation during checkout

\$8.7 MILLION RAISED THROUGH COMMUNITY SELLING LISTINGS,  
with the majority of sellers donating 10% of proceeds from those listings



20,122,757 CHARITABLE LISTINGS CREATED BY 105,777 UNIQUE USERS

 \$174  
raised every minute



On average,  
1,448,519  
live charitable listings per month

21,900 SELLERS  
created a charitable listing using the eBay app

RAISING  
\$1.17 MILLION  
IN DONATIONS

125,088 USERS DESIGNATED A CHARITY  
as their favorite in 2014, bringing the  
total number of users with a favorite to 318,393

64.7%  
INCREASE

## COUNTRIES WITH THE GREATEST NUMBER OF DONORS:

1. United States
2. United Kingdom
3. Canada
4. Germany
5. Australia



StubHub provided over \$900,000 to local sports and arts nonprofits through their Rising Stars program, including \$600,000 in instrument donations that went to 16 U.S. schools through the company's Next Stage Concert Series and partnership with Mr. Holland's Opus Foundation.