

# Carrier Engagement

Creating a more sustainable future has been part of eBay's DNA for over 25 years. As longtime champions of recommerce and the circular economy, we are leading the way toward a healthier planet. We continue to look for ways to deepen our commitment to environmental sustainability, and actively pursuing shipping carbonization is key. Selecting sustainable delivery partners aligns with eBay's commitment to corporate responsibility, meets customer expectations, and is a strategic decision that reflects eBay's dedication to a sustainable and responsible business model. With this guide, we intended to set sustainability expectations with carriers, as well as to outline our vision of collaboration with carriers to drive decarbonization across our value chain.

## Carrier Expectations

eBay currently has a [Science-Based Target](#) to reduce emissions from downstream transportation and logistics by 27.5% by 2030 and 90% by 2045 from a 2019 baseline. In support of our sustainability and climate goals all shipping partners will be expected to partner with eBay in the following ways:

- At least annually, and at no additional cost, the carrier will provide eBay with relevant data necessary to complete a greenhouse gas (GHG) inventory. This information must include details on the methodology used to perform calculations and all emissions-relevant data including, but not limited to, distance, weight, transportation mode, delivery method (such as to a locker, residential vs. consolidated warehouse delivery, etc.), and emissions factor for each eBay related shipment.
- All data supplied to eBay for GHG calculations must be aligned with the most up to date [GHG Protocol](#) calculation standards.
- eBay expects carriers to align with the following industry best practices:
  - Carriers should establish short- and long-term carbon reduction targets that are aligned with a 1.5-degree climate warming limit scenario and are certified by external partners, such as the [Science-Based Targets Initiative](#).
  - Carriers should align their carbon accounting practices with 3rd party recognized frameworks, such as [ISO 14083](#).
  - Carriers should report emissions and progress on their sustainability goals annually and make that report publicly available.
  - Carriers should be actively and aggressively pursuing delivery decarbonization technologies such as, but not limited to, sustainable aviation fuel (SAF), zero emission vehicles (ZEVs), and route optimization and communicate progress to eBay at least annually. Updates do not need to be publicly available and can be provided under NDA or other business sensitive information friendly methods.
  - Carriers should be actively and aggressively looking for ways to decarbonize their operational emissions with measures including renewable energy procurement, sustainable packaging, and operational efficiencies and communicate progress to eBay at least annually.

## Additional Engagement

In addition to the previous measures, eBay is actively pursuing direct 1:1 decarbonization collaboration with carriers. Envisioned collaborations could include, but are not limited to:

- Co-investment in decarbonization mechanisms such as Sustainable Aviation Fuel (SAF), Zero emissions or electric vehicles (ZEVs), or more.
- Pilots aimed at decarbonization of long haul, local, and/or last-mile delivery such as delivery by alternative means, drone or bicycle delivery, centralized delivery and pick-up hubs, customer pick-up lockers, and more.
- Participation in decarbonization buyer's alliances and/or organizations engaged in pursuing decarbonization of shipping such as the [Smart Freight Centre \(SFC\)](#), the [Sustainable Aviation Buyer's Alliance \(SABA\)](#), [Center for Green Market Activation \(GMA\) Trucking](#).
- Marketing and/or education events aimed at consumer education of decarbonization.