

# eBay Impact Highlights 2024

Connecting People. Building Communities.  
Creating Economic Opportunity for All.

Our Impact Report explores our environmental, social, and governance work.  
Read the [full report](#) to learn more.



Scan the code above to view our full 2024 Impact Report

## ECONOMIC OPPORTUNITY

### eBay for Charity



**\$662M+**

raised through eBay for Charity from 2021-2024.

We met our **\$600M** goal a year ahead of schedule

**\$1.3B**

raised through eBay for Charity since 2003

**225K**

charities and nonprofits enrolled on the eBay for Charity platform as of 2024

### eBay Foundation



**60K+**

employee volunteer hours for eBay Foundation programs

2025 Impact Goal\*: Increase the number of employee volunteer hours with eBay Foundation programs year-over-year

**\$140M grants**

awarded through eBay Foundation since 1998

**1.8K nonprofits**

nonprofits awarded grants through eBay Foundation since 1998

\*Modified goal from general participation to be more specific with employee volunteer hours we track.

## SUSTAINABLE COMMERCE

### Recommerce

**\$5B**

positive economic impact created in 2024

2025 Impact Goal: **\$22B**  
Goal progress through 2024: **89%**

**1.6M**

metric tons in carbon emissions avoided

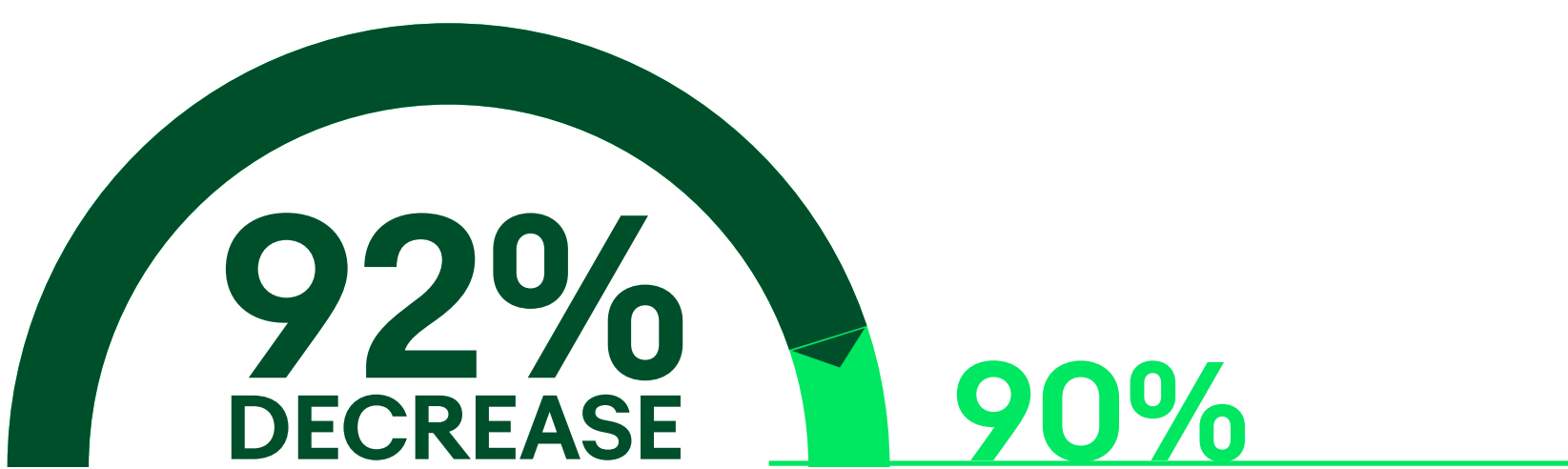
2025 Impact Goal: **8M metric tons**  
Goal progress through 2024: **82%**

**70K**

metric tons of waste avoided

2025 Impact Goal: **350K metric tons**  
Goal progress through 2024: **84%**

### Carbon Emissions



in Scopes 1 and 2 emissions between 2019 and 2024

2030 Impact Goal: **90% decrease from 2019**  
2025 Impact Goal: **Net-zero greenhouse gas emissions**

### Renewable Energy

**100%**

renewable electricity supporting eBay's operations

2025 Impact Goal: **100%**

### Waste Diversion

**96.8%**

achieved in waste diversion at San Jose headquarters

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## CULTURE & WORKFORCE

**\$7.7M** awarded to nonprofits through employee contributions and matching gifts in 2024

**\$3M** awarded to support entrepreneurship through our Global Give program in 2024

**100%** paid birth parent and non-birth parent leave worldwide

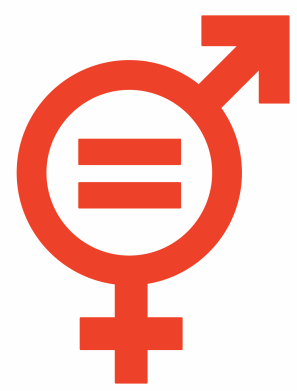
## TRUSTED MARKETPLACE

**1M** blocked or removed items listings prohibited under our Animal and Wildlife Products Policy

**72K+** active intellectual property rights owners registered through eBay’s Verified Rights Owner Program

## SUPPORTING SUSTAINABLE DEVELOPMENT

5 GENDER EQUALITY



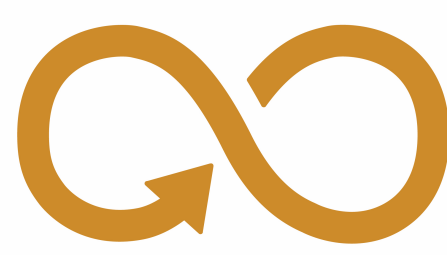
7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



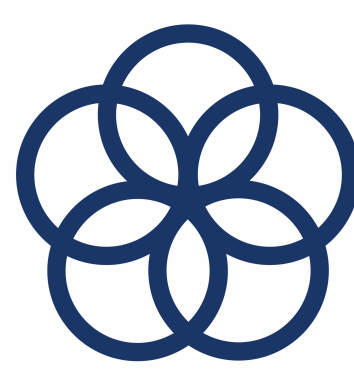
12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



17 PARTNERSHIPS FOR THE GOALS



## AWARDS & RECOGNITION

“The Goodies”  
BeCause Award

BENEVITY

Green Power  
Partnership National  
Top 100

ENVIRONMENTAL PROTECTION AGENCY

America’s Most  
Innovative Companies  
of 2024

FORTUNE

Campus Forward  
Awards

RIPPLEMATCH

The Sustainability  
Yearbook

S&P GLOBAL

RE100

THE CLIMATE GROUP