



Eben's Favorite eBay Experience

"I have bought and sold many things on eBay over the years. My favorite purchase was a postcard that appeared by chance on my homepage feed and happened to include a picture of my grandmother's house by the sea that I remembered from my childhood. My favorite sale was some years ago, when I sold my Saab on the UK site. The man who purchased it wanted a car to take a driving tour of France. He then sent me pictures of the car as he drove it around the most beautiful parts of the French coast and countryside. For me, eBay is full of surprises and connections."

Eben Sermon

VP, Central and Southern Europe

Eben Sermon is responsible for eBay's portfolio of businesses in Central and Southern Europe. This includes eBay's core businesses in Germany, France, Italy and Spain.

Eben has a long history with eBay having joined the company in 2007. During this time, he has worked in management positions in a wide variety of areas including category management, cross-border trade, marketing and, in recent years, general management.

In style, Eben is innovative, operationally minded, driven and cares deeply about the teams he runs. Given his multi-market responsibility, he is equally curious about how to meet the specific needs of eBay's customers across different geographies.

Prior to joining eBay, Eben held various leadership roles at British Airways in the UK and in Asia. Eben is British and studied Business Administration and French at the University of Wales, Aberystwyth.