



# Jay Lee

**SVP, International**

## Jay's Favorite eBay Experience

“When I went to visit some sellers on the outskirts of Shanghai, I realized that the sellers were newlyweds and their three-story home was also their office. They told me their eBay business had helped them pay for both their wedding and their house. They had their staff there and all the rooms were filled with merchandise. This brought home to me in a real way what we do at eBay every day.”

Jay Lee is responsible for leading eBay’s core Marketplaces’ international business outside the UK, Germany, France, Italy and Spain. He oversees a diverse portfolio of businesses: off-platform businesses in Korea, Japan and Turkey; our fourth largest on-platform business, in Australia; cross-border trade out of Greater China; and 180+ unsited markets in Asia, Latin America, Eastern Europe, the Middle East and Africa.

Prior to taking on his current role, Jay oversaw eBay’s core Marketplaces business across all regions. He was previously head of eBay’s core Marketplaces business in EMEA, responsible for eBay’s operations in major European markets -- UK, Germany, France, Italy, Spain -- as well as driving growth in emerging markets such as Turkey.

He joined eBay in 2002 and guided the growth of eBay’s portfolio of assets in Asia Pacific. He built market-leading positions in Korea, via our Gmarket and Auction marketplaces, and in Australia via eBay.com.au. He pioneered online cross-border exports from China-based sellers to eBay’s global consumer base. This has evolved into a significant channel for entrepreneurs and businesses across Asia.

Previously, Jay was CEO of Korea Thrunet Co. Ltd, a NASDAQ-listed broadband Internet service company.

Prior to that Jay worked at Boston Consulting Group, a management consulting firm and leading global advisor on business strategy. He worked with the company for more than eight years, in both the United States and Asia, and became the company’s first Korean partner in 1998.

Jay has an M.B.A. from Harvard University and a B.A. in International Relations from Brown University.

In his spare time, Jay is a traveling student of history and culture. He also likes to golf.