



JAY LEE

SVP, eBay Asia Pacific

Jay Lee is guiding eBay's growth in Asia Pacific – our fastest growing region, where eBay has a portfolio of businesses.

Jay has built leading positions in Korea, via Gmarket and Auction marketplaces, and in Australia via eBay.com.au. He has pioneered online cross border exports from China-based sellers to eBay's global consumer base, which has evolved into a fast emerging opportunity for entrepreneurs and businesses across Asia. In India, Jay is helping establish ecommerce in the sub-continent, through eBay.in and an investment in Snapdeal. eBay is also growing businesses in other parts of Asia together with partners – including Japan, Taiwan, Indonesia, and Vietnam. He is passionate about connecting buyers and sellers around the world, and creating opportunities through commerce and technology.

Under Jay's more than ten years as APAC leader, the region's revenues have grown five-fold plus and operating profits 18-fold plus. This has been a significant factor in the growth of eBay's international revenue.

Prior to taking on the regional leadership role, Jay was the CEO of Korean ecommerce leader Internet Auction Co. from 2002 to 2004 – a public company majority-owned by eBay. From 2000 to 2002, he was COO and then CEO of Korea Thrunet Co. Ltd, a NASDAQ-listed broadband Internet service company. He led the company to pioneer providing broadband internet service to the home.

Jay began his career in 1992 with Boston Consulting Group, a management consulting firm and leading global advisor on business strategy. He worked with the company for more than eight years, in both the United States and Asia, and became the company's first Korean partner in 1998.

Jay, who has an MBA from Harvard University Graduate School of Business Administration and a Bachelor of Arts in International Relations from Brown University, serves on the board of Kuoni Reisen Holding AG.

When he's not running eBay's operations in Asia, Jay is a curious travelling student of history and culture. When at home in Singapore on weekends, Jay is usually to be found challenging himself on a golf course.

JAY'S FAVORITE EBAY EXPERIENCE:

"When I went to visit some sellers on the outskirts of Shanghai, I realized that the sellers were newlyweds and their three-storey home was their office. They told me their eBay business had helped them pay for their wedding and their house. Each room was filled with the merchandise they sell, and their employees. This brought home to me in a real way what we do at eBay everyday."