



Julie Loeger

SVP, Chief Growth Officer

Julie's Favorite eBay Experience

“Many great stories come to mind – both my own and those I’ve heard. One theme that holds true in our household is eBay as the place to go to find the items you want at the right price. My husband just recently purchased really cool binoculars so we could view the Christmas Star and I purchased a handbag for my daughter that was quite difficult to find through normal channels. I was so excited to find it on eBay for the right price and delivery schedule.”

Julie Loeger leads eBay’s global customer experience, marketing, and payments teams. She is focused on growing customer loyalty and providing exceptional customer service while also unlocking more value for our customers through eBay’s payments platform. Julie’s end-to-end approach is building trust with our customers and identifying new pathways for growth. She is known for her strategic leadership, unwavering focus on consumer-centric innovation and commitment to ongoing transformation efforts.

With more than 30 years of experience, Julie possesses an impressive blend of marketing, strategy, financial services, brand management, and product development experience. Prior to joining eBay, Julie worked at Discover Financial Services where, as the Executive Vice President & President of U.S. Cards, she played a key role in influencing the company’s vision and drove meaningful results through brand management, consumer insights, new account acquisitions, product innovation and customer experience. Prior to joining Discover, Julie held various marketing positions at Anheuser Busch, Inc.

A native of Chicago, Julie holds a B.B.A. degree from The University of Texas at San Antonio and an M.B.A. from Loyola University of Chicago. She has attended the executive program at the Amos Tuck School of Business at Dartmouth College, Harvard Business School’s program, Women on Boards: Succeeding as a Corporate Director, and CEO Perspectives, a joint program of Northwestern University’s Kellogg School of Management, the University of Chicago’s Booth School of Business and the Corporate Leadership Center. She is a member of The Chicago Network, Board of Directors for Boys & Girls Club of Lake County, and chaired both the Discover’s Diversity & Inclusion Taskforce and the Political Action Committee. She currently serves as Chair of the eBay Foundation and co-lead of each of Black Employees at eBay and Women at eBay communities of inclusion.