



Julie Loeger

SVP, Chief Growth Officer

Julie Loeger leads eBay's global customer experience and marketing teams. She is focused on customer acquisition, retention and service while also identifying new pathways for growth. Julie is known for her strategic leadership, unwavering focus on consumer-centric innovation and commitment to ongoing transformation efforts.

Julie's Favorite eBay Experience

"Many great stories come to mind – both my own and those I've heard. One theme that holds true in our household is eBay as the place to go to find the items you want at the right price. My husband just recently purchased really cool binoculars so we could view the Christmas Star, and I purchased a purse for my daughter that was quite difficult to find through normal channels. I was so excited to find it on eBay for the right price and delivery schedule."

With more than 30 years of experience, Julie possesses a blend of marketing, strategy, brand management and product development experience. Prior to joining eBay in 2021, Julie worked at Discover Financial Services where, as the Executive Vice President and President of U.S. Cards, she played a key role in influencing the company's vision and drove meaningful results through brand management, consumer insights, new account acquisitions, product innovation and customer experience. Before joining Discover, Julie held various marketing positions at Anheuser-Busch, Inc.

A native of Chicago, Julie holds a B.B.A. degree from The University of Texas at San Antonio and an M.B.A. from Loyola University of Chicago. She has attended the executive program at the Tuck School of Business at Dartmouth College; Harvard Business School's program, Women on Boards: Succeeding as a Corporate Director; and CEO Perspectives, a joint program of Northwestern University's Kellogg School of Management, the University of Chicago's Booth School of Business and the Corporate Leadership Center. She is a member of The Chicago Network and the Board of Directors for the Boys & Girls Club of Lake County, and has previously chaired the Discover's Diversity & Inclusion Taskforce and the Political Action Committee.

Julie is passionate about people and says she gets energy from being around them. In the current pandemic, Julie has had to get creative, from virtual pasta-making to outdoor and socially distanced yoga. She takes every opportunity to get outdoors – even in the cold Chicago winters.