



Kris Miller

SVP, Chief Strategy Officer

Kris Miller is eBay's global strategy leader, responsible for setting the future direction of eBay: our ambition, where we play, and how we win in the market. Her teams are responsible for deeply understanding the needs of our core buyers and sellers, and creating the strategies that will differentiate eBay relative to our competitors. She and her team work very closely with product, technology, and regional business teams to ensure the strategy is translated into action across the end-to-end customer experience.

Kris's Favorite eBay Experience

"I have many favorite eBay experiences. But a recent favorite was meeting an eBay guitar seller in his Brooklyn music store. Being in his store, I could see the amazing journey of his music career through the vintage rock guitars hanging on his brick walls, along with photos of him with the rock legends who play his guitars. We were there to thank him for his decade of selling on eBay. But what truly moved me was his heartfelt appreciation for eBay helping him to build a successful career and thrive in his passion for music."

Kris came to eBay in September 2014 from Bain & Company, where she was a Partner and Director of the global management consulting firm. Kris has extensive experience working with retail and consumer products clients to create and implement digital and omnichannel strategies. This experience includes new concept development, customer targeting and marketing strategies, operational improvement programs, organizational effectiveness, and M&A due diligence.

Her work with clients has spanned numerous sectors, including many of eBay's priority segments: fashion, consumer electronics, and home goods. In addition, she has worked with clients across numerous geographies, from established to emerging markets.

While at Bain, Kris held numerous leadership roles including serving as the head of the North American Retail Practice, Chairman of Bain's Worldwide Compensation and Promotion Committee, and a member of the firm's Board of Directors.

Kris has an M.B.A. from Stanford Graduate School of Business and a B.S. in Chemical Engineering from Carnegie Mellon University. Before attending business school, she worked at Procter & Gamble as a products research manager in the beauty care division.

When she is not working at eBay, Kris enjoys golf, music, contemporary art, and discovering new places around the world.