



Sukhinder Singh Cassidy

SVP & President, StubHub

Sukhinder's Favorite StubHub Experience

“My favorite StubHub live experience was taking my daughter to Bottle Rock to see Maroon 5 and Fitz and the Tantrums, where she got to take a selfie with Steph Curry from the Golden State Warriors. This is what StubHub's all about, sports and music, and I got to experience them together with my favorite girl in the world.”

Sukhinder Singh Cassidy has founded and successfully built and scaled technology companies at the intersection of media and commerce throughout her career. As SVP and President of StubHub, she is advancing expansion into international markets and championing technology innovation to deliver a superior fan experience. Sukhinder and the StubHub team advocate for fans in search of the best choice, providing open access to live events and connecting fans with their favorite teams, shows and artists around the world.

Prior to StubHub, Sukhinder was the founder and chairman of theBoardlist, a talent marketplace that matches women leaders with board opportunities, and Joyus, the first online video commerce marketplace, where she also served as CEO. She was also the CEO of Polyvore and co-founded financial data services platform Yodlee.

Sukhinder also held senior leadership positions at Google, including serving as President of its Asia Pacific and Latin America business, where she scaled the business to a multi-billion dollar operation across 103 different countries serving users, advertisers and partners. She started her career at Amazon, BskyB and Merrill Lynch.

Sukhinder is currently on the board of Urban Outfitters and Chairman of the theBoardlist.

Sukhinder graduated with a BA in Business from the Ivey School of Business Administration at the University of Western Ontario, Canada. She is originally from Tanzania but grew up in Canada and now lives in Silicon Valley with her husband, Simon, and their three children.