



# Suzy Deering

**VP, Global Chief Marketing Officer**

Suzy Deering is responsible for guiding eBay’s customer-led global marketing approach, stewarding the eBay brand and providing scalable marketing solutions for the company’s markets. She joined eBay in 2015 and has since leveraged her background in technology, media and brand to drive these efforts forward.

## Suzy’s Favorite eBay Experience

“My family listed a couple of baseball bats on eBay and within minutes a buyer contacted us and asked if we could rush the order. His son was headed into a tournament that weekend and needed the exact bat we had just listed. We were so happy to accommodate the request and loved it when he shared back that his son had a great game. The humanity and passion of the eBay community is energizing!”

Suzy has a proven track record of positioning Fortune 500 companies as leaders in their industry. Prior to eBay, she was CEO of Moxie, the largest digital advertising agency in the Southeast. Her experience also includes more than a decade with Verizon, where she held a variety of senior leadership roles, including Executive Director of Media, responsible for developing and implementing strategies to drive company recognition, sales and revenue. Suzy also contributed her talents to iconic brands like The Home Depot and The Walt Disney Company.

Suzy was recognized by Advertising Age in its “Top 40 Under 40” and by Business Insider as one of its “Top 50 Most Innovative CMOs.” She actively works with the Grady College of Journalism and Mass Communication at the University of Georgia, and serves as a board member for PODS, the Association of National Advertisers and the Mobile Marketing Association. Suzy holds a Bachelor of Science degree in advertising from the University of Georgia.