



Andrea Stairs

GENERAL MANAGER, EBAY CANADA
& LATIN AMERICA



As the general manager of eBay Canada & Latin America, Andrea Stairs leads the regional strategy and operations for one of the world's largest online marketplaces. In this role, Andrea is responsible for delivering buy- and sell-side services to eBay's community of Canadian and Latin American users – from individual consumers to established brands and retailers – and for overseeing eBay's Canada & Latin America's functions, including marketing, product management, business development, and public and government relations.

Most recently, Andrea was the managing director of eBay Canada where she reoriented the business to support acceleration in the Canadian market. Prior to that, Andrea was the Canadian head of marketing, managing eBay's marketing strategy and execution across the country. She was also instrumental in launching eBay's French-Canadian website and in leading the eBay Motors team in Canada.

After receiving a BA from McGill University, Andrea obtained LLB and MBA degrees from the University of Toronto.

Andrea sits on a number of boards including Spinrite LP, Canada's National Ballet School, The Information Technology Association of Canada (ITAC), Ontario's Panel for Economic Growth & Prosperity, and the Rotman School of Management's Equity, Diversity & Inclusion committee. She is also the recipient of the Women's Executive Network's Canada's Most Powerful Women: Top 100 Award, in the Corporate Executive category.

A native of Montreal, Andrea lives in Toronto with her husband and young son and daughter.