

Collectively, we connect millions of buyers and sellers around the world

eBay Inc. is a global commerce leader, which includes our Marketplace, StubHub and Classifieds platforms. Collectively, we connect millions of buyers and sellers around the world. The technologies and services that power our platforms are designed to enable sellers worldwide to organize and offer their inventory for sale, and buyers to find and purchase it, virtually anytime and anywhere. eBay Inc. employs approximately 14,000 people globally.¹

eBay Inc. By The Numbers

180
Million buyers

Number of active eBay Inc. buyers worldwide

\$22.6
Billion GMV

Amount of eBay Inc. GMV – the total value of successfully closed transactions – in Q1 2019²

\$2.6
Billion revenue

eBay Inc. reported revenue for Q1 2019

89%
Fixed price

Percentage of eBay Inc. GMV that is fixed price

60%
International

Percentage of eBay Inc. revenue that is international

Mobile Data Points

\$12.9
Billion mobile volume

Amount of eBay Inc. sales volume completed on mobile devices in Q1 2019

459
Million downloads

Number of times eBay Inc. apps have been downloaded across the globe

One of the world's largest and most vibrant marketplaces

Our Marketplace platforms include our online marketplace ebay.com, its localized counterparts and the eBay mobile apps, which are among the world's largest and most vibrant marketplaces for discovering great value and unique selection.

eBay Marketplaces By The Numbers

\$21.6

Billion GMV

Amount of eBay Marketplace GMV – the total value of successfully closed transactions – in Q1 2019

\$2.2

Billion revenue

Amount of eBay Marketplace revenue for Q1 2019

1.2

Billion listings

Approximate number of eBay Marketplace live listings

70%

Ship for free

Percentage of transactions on the eBay Marketplace that shipped for free (reflects US, UK and DE)

79%

New items

Percentage of new items sold on the eBay platform

Mobile Data Points

62%

Touched by mobile

Percentage of eBay platform GMV that involves a mobile touch point³

Largest ticket marketplace in the US

Our StubHub platforms include our online ticket platform located at stubhub.com, its localized counterparts and the StubHub mobile apps. These platforms connect fans with their favorite sporting events, shows and artists and enable them to buy and sell millions of tickets whenever they want.

StubHub by the numbers

\$1.0

Billion GMV

Amount of StubHub GMV – the total value of successfully closed transactions – in Q1 2019

\$230

Million

Amount of StubHub revenue for Q1 2019

eBay Classifieds Group Q1 2019

Fast Facts



A market leader in Classifieds

Our Classifieds platforms include a collection of brands such as Mobile.de, Kijiji, Gumtree, Marktplaats, eBay Kleinanzeigen and others. Offering online classifieds in more than 1,500 cities around the world, these platforms help people find whatever they are looking for in their local communities.

Classifieds by the numbers

\$256

Million

Amount of Classifieds revenue for Q1 2019



Fun Facts Velocity Stats By Region

Frequency of product purchases via desktop and mobile

United States



A watch is purchased every 5 seconds



A smartphone is purchased every 5 seconds



A TV, video or audio item is purchased every 4 seconds



A tool is purchased every 4 seconds



A sports trading card is purchased every 2 seconds

United Kingdom



A makeup product is purchased every 3 seconds



A pair of women's shoes is purchased every 5 seconds



An appliance is purchased every 5 seconds



A car part is purchased every 2 seconds



A video game is purchased every 7 seconds

Germany



A blouse or top is purchased every 10 seconds



A smartphone is purchased every 16 seconds



A video game is purchased every 14 seconds



An interior decorating item is purchased every 12 seconds



A car or truck part is purchased every 13 seconds

Australia



A smartphone case or cover is purchased every 7 seconds



A home décor item is purchased every 13 seconds



A watch is purchased every 22 seconds



A tool is purchased every 18 seconds



A car or truck part is purchased every 4 seconds



Fun Facts Mobile Velocity Stats By Region

Frequency of product purchases via mobile only

United States



A home décor item is purchased every 7 seconds



A women's handbag is purchased every 12 seconds



A pair of women's shoes is purchased every 6 seconds



A video game is purchased every 7 seconds



An action figure is purchased every 8 seconds

United Kingdom



A men's pair of shoes is purchased every 10 seconds



A cookware item is purchased every 3 seconds



A bedding item is purchased every 11 seconds



A tablet is purchased every 14 seconds



A car part is purchased every 3 seconds

Germany



A cookware item is purchased every 10 seconds



A sneaker is purchased every 27 seconds



A pair of women's shoes is purchased every 19 seconds



A smartphone accessory is purchased every 4 seconds



A tire or car part is purchased every 4 seconds

Australia



A jewelry item is purchased every 17 seconds



A dress is purchased every 35 seconds



A tool is purchased every 33 seconds



A mobile accessory is purchased every 4 seconds



A truck or car part is purchased every 6 seconds