

eBay Inc. Enabled Commerce Volume²

2012
\$175
BILLION

2015
\$300
BILLION

3x MOBILE VOLUME GROWTH³ FASTER THAN OVERALL ENABLED COMMERCE VOLUME GROWTH
~65% Compound Annual Growth Rate (CAGR) 2012- 2015



Sustaining Growth

Aspirations of **GMV** (non-vehicles) **\$100** billion in 2015
expected to exceed

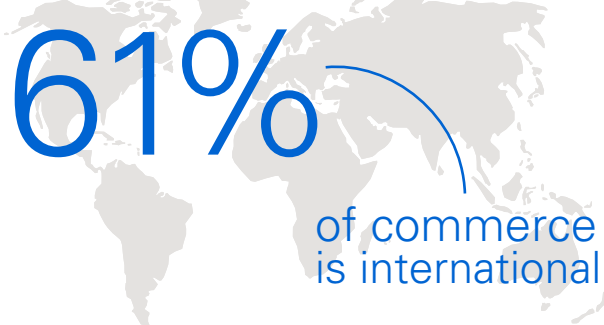
ASPIRE TO

DOUBLE THE NUMBER OF ACTIVE USERS

eBay has **400 MILLION LISTINGS**

Listings growth:

40%
from 2012 to 2015



PayPal[™] Leading Innovator

\$145 BILLION TPV in 2012
ASPIRE TO DOUBLE BY 2015



In 2012 PayPal had **123 MILLION** digital wallets (i.e., active registered accounts)

25% OF PAYPAL USERS WERE ACTIVE ON MOBILE IN 2012

10% of our TPV came from MOBILE in 2012

gsi commerce[®] Omnichannel Partner of Choice

GSI clients grow **faster** than the ecommerce market



SERVED MORE THAN **1,000 RETAILERS AND BRANDS** IN 2012



AÉROPOSTALE

RALPH LAUREN

Calvin Klein

¹ The goals above represent forward-looking statements relating to our future performance that are based on our current expectations, forecasts and assumptions and involve risks and uncertainties. Our actual results may differ materially from these goals for a variety of reasons. You can find more information about factors that could affect our operating results in our most recent annual report on Form 10-K and our subsequently quarterly reports on Form 10-Q (available at <https://investor.ebayinc.com>). You should not rely on any forward-looking statements, and we assume no obligation to update them. All projections in this infographic are as of March 28, 2013, and we do not intend, and undertake no duty, to update this infographic.

² Enabled Commerce Volume (ECV) includes eBay GMV, PayPal Merchant Services TPV, and GSI GMS not earned on eBay or paid for via PayPal or BML. Excludes volume transacted through the Magento platform

³ Mobile equivalent of enabled commerce volume

DEFINITIONS:

GMV - Total value of all successfully closed items between users on eBay Marketplaces trading platforms during the period regardless of whether the buyer and seller actually consummated the transaction, excluding vehicles gross merchandise volume.

Active users - All users, excluding users of Half.com, StubHub, and our Korean subsidiaries (Gmarket and eBay Auction Co.), who bid on, bought, listed or sold an item within the previous 12-month period. Users may register more than once, and as a result, may have more than one account.

TPV - Total dollar volume of payments, net of payment reversals, successfully completed through our Payments networks and Zong, excluding PayPal's payment gateway business, and on Bill Me Later accounts during the period.

Active accounts - All registered accounts that successfully sent or received at least one payment or payment reversal through the PayPal system or Bill Me Later accounts that are currently able to transact and that received a statement within the last 12 months.