

ENABLED COMMERCE VOLUME (ECV) GREW



CROSS-BORDER TRADE GREW

\$13 BILLION OR

MOBILE

EBAY INC. MOBILE ECV ADVANCED YEAR OVER YEAR TO

REPRESENTING 19% OF VOLUME

MARKETPLACES BUYERS & PAYPAL ACCOUNTS ACQUIRED THROUGH MOBILE IN Q1 '14

MILLION eBay Inc.'s suite of mobile apps since launch in Q3 '08







active buyers, up 14%



GROSS MERCHANDISE VOLUME (GMV)3 GREW 2% 11% U.S.

INTERNATIONAL

PayPal*

5.8 MILLION NEW ACTIVE REGISTERED ACCOUNTS

in Q1 '14, to end the quarter at 148 million, up 16% year over year



ebay entérprise[®]









REVENUE GREW TO \$269 MILLION IN Q1 '14

GROSS
MERCHANDISE
SALES (GMS)⁶ **GREW**

See April 29, 2014 earnings press release posted on http://investor.ebayinc.com/financial_releases.cfm for additional information.

- 1 Enabled Commerce Volume (ECV) includes Marketplaces GMV (excluding vehicles and real estate), Payments Marchant Services Net TPV and eBay Enterprise Gross Marchandise Sales not earned on eBay or paid for via PayPal or Bill Me Later during the period; excludes volume transacted through the Magento platform.
- 3 Total value of all successfully closed transactions between users on Marketplaces platforms during the period regardless of whether the buyer and seller actually consummated the transaction; excludes vehicles and real estate gross merchandise volume.*
- 4 All registered accounts that successfully sent or received at least one payment or payment reversal through our payments networks, including Bill Me Later and Venno, but excluding users of Braintee's unbranded payment checkout solutions, within the last 12 months and which are currently able to transact.*
- 5 Total dollar volume of payments, net of payment reversals, successfully completed through our payments networks, including Bill Me Later, Venmo, and payments processed through Braintree's full stack payments platform during the period; excludes payments sent or received through PayPal's and Braintree's payment gateway businesses.
- 6 Retail value of all sales transactions, inclusive of freight charges and net of allowance for returns and discounts, which flow through our Enterprise commerce technologies, whether we record the full amount of such transaction as a product sale or a percentage of such transaction as a service fee; excludes volume transacted through the Magento platform.
- * Excludes eBav's Classifieds websites, brands4friends and Shopping.com