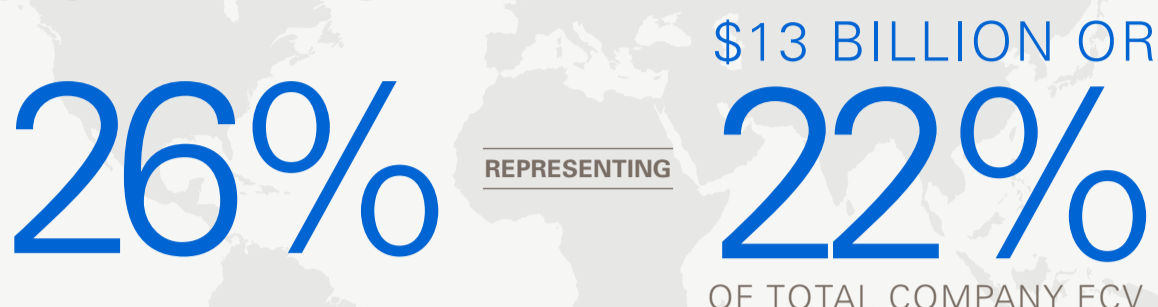


ENABLED COMMERCE VOLUME (ECV)¹ GREW



CROSS-BORDER TRADE GREW



MOBILE

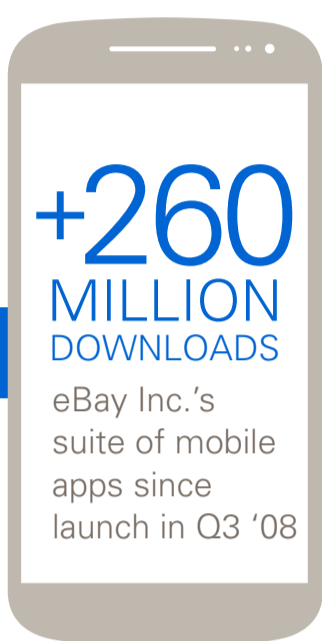
EBAY INC. MOBILE ECV ADVANCED YEAR OVER YEAR TO \$12 BILLION

68%

REPRESENTING 20% OF VOLUME

6.6 MILLION

NEW MARKETPLACES BUYERS & PAYPAL ACCOUNTS ACQUIRED THROUGH MOBILE IN Q2 '14



GAINED

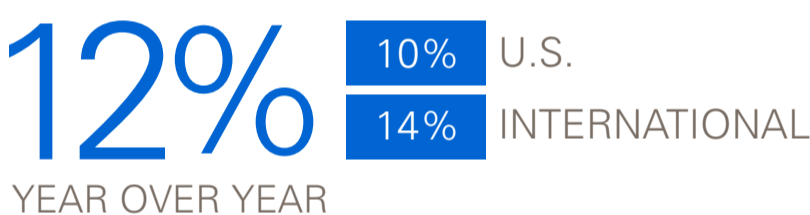
3.8 MILLION NEW BUYERS²



in Q2 '14, ending the quarter with 149 million active buyers, up 14%



GROSS MERCHANDISE VOLUME (GMV)³ GREW



4 MILLION NEW ACTIVE REGISTERED ACCOUNTS⁴

in Q2 '14, to end the quarter at 152 million, up 15% year over year



REVENUE GREW TO \$267 MILLION IN Q2 '14

GROSS MERCHANDISE SALES (GMS)⁶ GREW 15% YEAR OVER YEAR

See July 16, 2014 earnings press release posted on http://investor.ebayinc.com/financial_releases.cfm for additional information.

- 1 Enabled Commerce Volume (ECV) includes Marketplaces GMV (excluding vehicles and real estate), Payments Merchant Services Net TPV and eBay Enterprise Gross Merchandise Sales not earned on eBay or paid for via PayPal or Bill Me Later during the period; excludes volume transacted through the Magento platform.
- 2 Active Buyers: All buyers (including buyers of Half.com, StubHub, GittiGidiyor and our Korean subsidiary) who successfully closed a transaction within the previous 12-month period. Buyers may register more than once, and as a result, may have more than one account.
- 3 Gross Merchandise Volume (GMV): Total value of all successfully closed transactions between users on Marketplaces platforms during the period regardless of whether the buyer and seller actually consummated the transaction; excludes vehicles and real estate gross merchandise volume.
- 4 Active Registered Accounts: All registered accounts that successfully sent or received at least one payment or payment reversal through our payments networks, including Bill Me Later and Venmo, but excluding users of Braintree's unbranded payment checkout solutions, within the last 12 months and which are currently able to transact.
- 5 Net Total Payment Volume (TPV): Total dollar volume of payments, net of payment reversals, successfully completed through our payments networks, including Bill Me Later, Venmo, and payments processed through Braintree's full stack payments platform during the period; excludes payments sent or received through PayPal's and Braintree's payment gateway businesses.
- 6 Gross Merchandise Sales (GMS): Retail value of all sales transactions, inclusive of freight charges and net of allowance for returns and discounts, which flow through our Enterprise commerce technologies, whether we record the full amount of such transaction as a product sale or a percentage of such transaction as a service fee; excludes volume transacted through the Magento platform.