



Rob Hattrell

VICE PRESIDENT, EBAY UK



Rob Hattrell is Vice President of eBay UK, responsible for leading the UK business, one of eBay's strongest markets worldwide, attracting over 22 million active buyers a month.

Previously at Tesco, he was most recently responsible for the General Merchandise business across the UK and Central Europe. He believes the retail market is going through a seismic shift and that customers are empowered by technology and the growth of internet shopping.

Before joining Tesco, Rob was a partner in the global retail practice at Accenture.