

# THE COVET LIST

A Pre-Loved Fashion Style Guide



ebay



Anne-Marie is wearing:  
ANNA QUAN Gianna  
Dusty rose blazer, Aje  
wide-leg denim jeans and  
Jimmy Choo heels

My favourite eBay purchases over the last year? It's got to be an ANNA QUAN brushed-pink blazer, a Venroy linen suit and an incredible Zimmermann dress that I had on my eBay Watchlist!

Partnering with Australian Fashion Week for the third time this year, eBay is hosting its Pre-loved Runway, where guests can try on the very best in pre-loved fashion, from a range of designer brands that you can readily find on eBay.

We've also teamed up with fashion stylists **Elliot Garnaut**, **Jessica Pecoraro** and pre-loved fashion aficionados **Jessica Alizzi** and **Maggie Zhou** to create eBay's pre-loved fashion style guide *The Covet List*, which reveals the latest fashion trends and offers tips on how to wear them.

**“PRE-LOVED IS A WAY FOR FASHION-LOVERS TO EXPRESS THEMSELVES WITH UNIQUE PIECES THAT ELEVATE THEIR LOOKS.”**

**P**re-loved fashion is no longer a trend, it's the new way that people shop. As well as supporting the circular economy, buying and selling pre-loved is a way for fashion-lovers to express themselves with unique pieces that elevate their looks.

On top of that, we're all more mindful of our purchases these days, with many of us opting for pre-loved fashion to make our wardrobes more sustainable. The beauty of pre-loved fashion means items bought and sold can always be cherished, regardless of the owner. They can be loved, let go, and loved again.

So it should come as no surprise that pre-loved fashion is now mainstream, with eBay research showing that 9 in 10 Aussies are likely to buy the same or more pre-loved fashion in future.†

In the pages that follow, we reveal the biggest fashion trends of the year, showing Aussies how to build these styles into their wardrobe, making them timeless and without breaking the bank.

**PRE-LOVED FASHION REACHES NEW HEIGHTS**

**70%**  
of Aussies aged 16+  
have purchased pre-loved fashion\*

**43%**  
of fashion buyers have purchased more pre-loved pieces in the past three years\*

**\$1,500**  
on average made by pre-loved fashion sellers in 2023\*

We are also joining forces with talented Aussie designer ANNA QUAN, who is exhibiting at Australian Fashion Week 2024, marking the first time pre-loved styles have been shown on a major runway as part of a new collection. I'm currently wearing one of her pieces alongside Aje wide-leg jeans and a staple white SIR t-shirt.

**Anne-Marie Cheney**  
Fashion Lead  
eBay Australia



# ELLIOT GARNAUT

## ELEVATED OUTDOOR

**E**levated Outdoor is a trend I've seen emerging on the biggest global runways during the past year, spearheaded by the likes of Prada and Miu Miu with many more of our most beloved designers following in their wake.

It's an adaptable trend that leans heavily into utility and performance wear but doesn't require the purchase of new items. Think cargo pants, spray jackets and waterproof outerwear.

Hiking is now high fashion and consumers are ready to climb. Australian brands like Venroy, Jacquemus, and P Johnson have Elevated Outdoor at the core of their recent collections, with inspiration taken from our national love of outdoor activities like skating and surfing.

Elliot's model (below) is wearing: P Johnson pullover, Venroy cargo pants, Uniqlo X MARNI utility jacket and a white COS t-shirt



Elliot (far right) is wearing: Venroy suit and trousers, Jacquemus Le Splash floral shirt and a Ksubi Liberty cardigan

**“MIXING PRE-LOVED WITH NEW PIECES, OR PITTING THEM AGAINST THE REFINED, IS WHERE YOU CAN STRIKE THE PERFECT BALANCE.”**

I love injecting pre-loved Elevated Outdoor into my wardrobe because pieces that are lived in feel more authentic to the trend. I have chosen a pair of pre-loved cargo pants that have seen rain, hail, and shine in colourways that reflect the Victorian bush where I grew up.

To shop pre-loved takes time and thought, which is the most beautiful part of the experience. Mixing pre-loved with new pieces, or pitting the rugged against the refined, is where you can strike a perfect balance. Achieving this harmony is what makes an outfit truly unique.

It has taken me a decade to refine my craft, and this element has become one of the key foundations of my wardrobe in 2024. Whether hunting for a coveted designer item, something with vintage soul or the best denim you will ever find, pre-loved is the best way to do it.

**Elliot Garnaut**  
@elliottgarnaut



# JESS PECORARO

## CLASSIC DRESSING

**C**lassic Dressing is taking over the daily wardrobe. This trend started on international runways and will continue to be big on and off the catwalk, with brands like The Row and Bottega Veneta showcasing luxury in timeless items.

It's almost a 'non-trend' trend because it focuses on high-quality staples that will stand the test of time in any wardrobe.


Think boxy blazers, trench coats, crisp white shirts and denim. Think core block colours that look high-end – cream, white, black, grey and navy.


This trend lends itself to pre-loved pieces because there are plenty of designer classics that can make the perfect addition to your wardrobe, whether it's a beige trench or a black handbag.

It's also great news for those who are trying to purchase less because it feeds into the concept of having a Capsule Wardrobe made up of fewer quality items that can be styled in many ways.

My style is quite classic, and I enjoy the process of putting together a simple daytime look. I love mixing pre-loved fashion pieces with new ones, as it's a great way to combine the two worlds.

### Jess Pecoraro

 [jess\\_pecoraro](#)

 [jess\\_pecoraro](#)

Jess' model (below) is wearing: Toteme top, Prada wool and lambskin miniskirt, Camilla and Marc trench and Scanlan Theodore sunglasses

**“IT FOCUSES ON HIGH-QUALITY STAPLES THAT WILL STAND THE TEST OF TIME IN ANY WARDROBE.”**

Jess (below right) is wearing: Acne Studios double breasted jacket and pants set



# JESS ALIZZI

## CUFFED DENIM

**I** anticipate a prominent surge in **Cuffed Denim** at this year's Australian Fashion Week, given the history of taking inspiration from leading European shows and celebrity street style. Having maintained its status as a fashion staple for decades, it's poised to transition seamlessly into local fashion as temperatures cool.



Jess (above left) is wearing: Dion Lee cuffed black jeans, Venroy top, Christopher Esber top and Valentino Untitled Rockstud denim over shirt

Denim holds a special place in my heart, especially when it comes to hunting for pre-loved treasures. Personally, I prefer a looser cut of jeans with an ample hem that allows for easy cuffing, adding a distinctive touch to my look. Vintage cuts and styles often fit better, and the quality is unmatched.

Mixing pre-loved and new pieces allows me to express my personal style in a way that is authentic and unique. It adds character to an outfit and creates a look that is not easily replicated. And it's often more affordable than new items, allowing me to experiment with different styles and trends without splurging.



Jess' model (above) is wearing: Yves Saint Laurent Havana sunglasses, Jaquemus fluffy top, Nobody Denim jeans and Venroy trench

**“MY ADVICE FOR MIXING PRE-LOVED WITH NEW IS TO START WITH A FOCAL PIECE AND WORK AROUND IT.”**

My advice for mixing pre-loved with new is to start with a focal piece and work around it. I like to mix textures, fabrics and play with proportions – such as a baggier trouser with a fitted top or a slim-line skirt with an oversized jumper.

**Jess Alizzi**  
📍 jessalizzi  
📱 jessalizzi

# MAGGIE ZHOU

## PATTERNS GALORE

Maggie's model (below) is wearing: Zimmermann Postcard mini dress, vintage Gucci sunglasses and Radical Yes Patience leather zip up tall boot



Maggie (above right) is wearing: Acne Studios star print roll shirt, vintage plaid skirt and Prada Lady Jane heels



**“PRE-LOVED ITEMS INSTANTLY ADD INTEREST TO AN OUTFIT.”**

**A** trend we'll be seeing this year is **Patterns Galore** because fashion is itching to be loud again. As we've already seen in Paris, New York and London, we can expect the clashing and layering of polka dots, plaid and animal prints to turn up Australian Fashion Week's sartorial volume.

Most of my wardrobe is pre-loved because I always feel my best in clothes which have lived a life before we met. I've got so many favourites but a few pieces come immediately to mind – houndstooth green trousers I thrifted in Japan, the perfect vintage cocktail dress from my boyfriend's mum, and a checked midi skirt from a local op shop.


Whether they're found on eBay or at a market, all these pieces tell a story. Pairing new and old pieces builds up ensembles that come with personality. Sometimes I'll build an outfit around a singular, statement pre-loved piece, and other times it'll blend in with my entire look.


I love plaid! The skirt I'm wearing is a vintage, one-of-a-kind piece that a friend found for me. There aren't any tags and it's made from this garish, thick fabric. It reminds me of Nancy Drew and I love it.

This year, I'm looking to add an oversized and textured coat to my wardrobe – I'll be on the hunt for the perfect pre-loved iteration.

Pre-loved items instantly add interest to an outfit. There really is something for everyone, so try blending masculine and feminine styles, and don't be afraid of colouring or layering. We're seeing lots of clashing – embrace it!

**Maggie Zhou**

 yemagz

 maggie\_zhou

