



# John Lin



**EBAY全球副总裁，**

**大中华区首席执行官**

林奕彰 (John Lin) 现任eBay集团全球副总裁、eBay大中华区首席执行官。此前，他担任eBay亚太区首席技术官，负责eBay亚洲各大网站的产品和技术工作。他任内五年率领产品团队奠定eBay在澳洲、印度、大中华区、东南亚等地强大业务的基础。林奕彰是eBay大中华区跨境贸易业务的负责人同时也是eBay 的全球副总裁。

在其职业生涯中，林奕彰曾在美国、德国以及瑞士工作和生活。加盟eBay之前，林奕彰曾任全球最大的独立数字电视条件接收系统供应商——瑞士Nagravision公司产品研发高级副总裁。他负责开发顶尖数字电视商业应用，这些应用支持全球一百多家数字卫星及有线电视公司。之前，他在德国LHS电信计费系统公司担任研发副总裁，负责研发ERP整合尖端技术，支援全球八十多家电信公司推广庞大客户收费系统及增值服务。在此之前，他任职美国Schlumberger，全球最大的石油探勘服务公司，负责即时探勘 (Real-time Drilling) 的整体研发项目。

**VP, GREATER CHINA, CBT**

John Lin is the VP of Greater China at eBay. Prior to this role, he was the CTO of eBay Asia Pacific, in charge of Product and Technology for eBay Asian markets. Under his leadership, eBay built out an impressive portfolio of foundational site features across key Asian markets for future growth. John is in charge of Greater China Cross Border Trade Business unit, and he is also a Vice President of eBay Inc.

John worked and lived in the United States, Germany, and Switzerland throughout his distinguished career. Prior to eBay, he was Senior Vice President of Product Development for Nagravision, a Swiss company and the biggest independent digital TV Conditional Access System vendor in the world. John was in charge of developing advanced Digital TV applications serving more than 100 Digital Satellite and Cable TV operators worldwide. Before moving to Switzerland, John lived in Germany serving as the VP of R&D for LHS, a major Telecom Billing System company. Before his career ventures in Europe, John worked in the United States for Schlumberger, the largest Oil Field Service Company in the world. He was in charge of software system development for their high-tech Real-time Drilling division.