



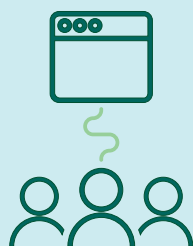
ebay.com.au connects Australians  
with the things they need and love



ebay.com.au  
has over

**11m**

unique monthly  
visitors



**183m**

active buyers globally



There are

**1.4bn**

global listings



There are

**40,000**

Australian small businesses  
operating on ebay.com.au



More than

**60%**

of Australian online shoppers  
purchased on ebay.com.au  
in the past 12 months



In Australia

**90%**

of what's available on  
ebay.com.au is brand new



In Australia more than

**3,360**

Australians have made  
more than \$1 million in  
sales on eBay since it  
launched 1999



Australian sellers export  
on eBay to over

**150**

countries



**72%**

of visits come  
through a mobile  
device

