

# Spoiler Alert: Popular Holiday Gifts on eBay

From toys to fashion and electronics, eBay predicts what gifts Canadians can expect to see under their tree this holiday.

 = WOMEN'S FASHION  
 = MEN'S FASHION  
 = ELECTRONICS  
 = CHILDREN'S TOYS  
 = BIGGEST HOLIDAY GIFT SPENDER

## YUKON

-  = Coin purse
-  = Dress socks
-  = Camera accessories
-  = Speak Out board game
-  = The biggest spender on holiday gifts per capita\*

## NORTHWEST TERRITORIES

-  = Satchels
-  = Snapback baseball caps
-  = Selfie sticks
-  = Kites

## NUNAVUT

-  = Yoga apparel
-  = Neckties
-  = Cell phone SIM cards
-  = Yu-Gi-Oh! trading cards

## BRITISH COLUMBIA

-  = Pom pom keychains
-  = Bowties
-  = iPhone 6
-  = LEGO

## ATLANTIC

-  = Christmas PJs
-  = Snapback baseball caps
-  = Android Smart TV box
-  = Star Wars figures

## ALBERTA

-  = Gloves
-  = Aviator hats
-  = Screen protectors
-  = Speak Out board game

## NATIONAL GIFTING TRENDS

- The most expensive gift purchased by a Canadian on eBay was a round, brilliant 4-carat diamond ring, which sold for \$110,000+.
- The most expensive mobile gift purchase by a Canadian on eBay was a collectible **Batman comic book** that features the first appearance of the Joker, for \$35,000+.
- Roughly **25 fashion items** are purchased every minute on eBay in Canada.
- **20 electronic items** are purchased every minute on eBay in Canada.
- **Five kids toys** are purchased every minute on eBay in Canada.

## SASKATCHEWAN

-  = Leg warmers
-  = Christmas sweaters
-  = Smart home thermostats
-  = Speak Out board game

## MANITOBA

-  = Coin purse
-  = Varsity letterman jacket
-  = PlayStation controllers
-  = Pokemon toys

## ONTARIO

-  = Yoga apparel
-  = Skinny ties
-  = Android Smart TV box
-  = Pokemon trading cards

## QUEBEC

-  = Pom pom keychains
-  = Aviator sunglasses
-  = Smartphone cases
-  = Rubik's Cube

Based on purchases made by Canadians on eBay from November 1 to December 4, 2016.

Prices were converted from USD to CAD.

\*Does not including shipping costs.

