

eBay Over the Past 24 Months

Here's our journey to date.

Executing Our Strategy



Best Choice



Most Relevance



Most Powerful Selling Platform

Growing Our Business¹



14 MILLION

increase in active buyers to

171 MILLION



Stock price growth²

EBAY

NASDAQ

+38%

+23%

\$168 BILLION

aggregate GMV
2nd largest marketplace
in the US by GMV³

\$5 BILLION

returned to shareholders



StubHub

Largest ticket
marketplace in the US

ebay
classifieds
group

Leader in 8 markets
around the world

Improving the Customer Experience



Price Match Guarantee
on 80,000 DEALS

Recently announced:
Guaranteed Delivery on
20 MILLION ITEMS⁴



Recently announced:
eBay Authenticate™
for high-end products⁴



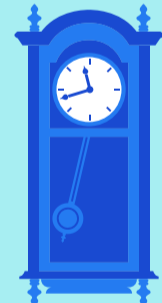
Multi-Channel Selling
Partnerships

inkFrog | BIGCOMMERCE
shopify

New Categories



ebay
Wine



ebay COLLECTIVE



ebay
Curve Fashion

Evolving the Marketplace

AI-powered
personalized Homepage



STRUCTURED DATA

Multi-year effort to organize and catalog over

1 BILLION LISTINGS

Supported by acquisitions

salespredict

EXPERTMAKER

corrigan

91 MILLION

new mobile downloads



13 NEW APIs

created for 360,000
developers



SHOPBOT

Conversational
shopping assistant in
Facebook Messenger

¹As of 7/1/15 through 6/30/17; ²According to Factset as of market close on 7/17/15 through market close on 7/19/17, except for eBay's stock price, which is based on split adjusted open price on 7/20/15 (spin-off completion date); ³According to IR Research's 6/17 "Online Marketplaces" report; ⁴Programs expected to go live in 2H 2017