

# TOP 100 CHRISTMAS GIFT LIST



Every day millions of people visit eBay.com.au on a quest to seek inspiration, to discover brand new things and of course, to shop. Our resident Trend Watcher works with a team of data analysts to look for patterns in what people are searching for and buying to predict which products or categories are about to take off,

what's coming back around again and which items are on their way out this Christmas.

Below we've rounded up the Top 100 products across six different categories – based on top searched for and purchased items across eBay – to give you the ultimate Christmas Gifting Hitlist for 2016.

### KIDS TOYS

For the first time in years we are seeing toys that don't rely on a screen trending in greater numbers for Christmas. There is a real sense of nostalgia amongst the hot products – the old favourites are back, rebooted with more functionality than ever before.

The Pokémon craze has kept the nostalgic fires burning and we'll see a lot of parents buying up big in this space, looking to recreate the magic for their little ones that they felt the first time this trend came around.

### **COAY** Trend Watcher, Meg English

Hatchimals: \$119

Furreal Friends Unicorn: \$167.95

Pokémon Go Plush: Pikachu, Bulbasaur & Squirtle: \$18.69

Chewbacca Snowdrift: \$21.74 ROVA Kids Ride On Pony: \$139

The Future Hero Kid's Ride On: \$97

New Magnolia - Mansion Dolls House: \$199

Chewbacca Mask: \$34.95

Sphere BB-8: \$25

Trolls: \$45

Selfie Mic Music Stick: \$29

Star Wars Storm Trooper: \$10.80

Pokémon Z Ring: \$98.19

Kids Kitchen Supermarket Set: \$158

Zoomer Chimp: \$149.99

Fisher-Price Code A Pillar: \$45.10

V Tech Camera: \$94

Furbacca: \$60

Star Wars Electronic R2D2: \$175.00

Nerf N-Strike Elite HyperFire Blaster: \$85

Shopkins Scoops Ice Cream Truck: \$39.95

Razor E90 Electric Scooter Blue: \$199.99

Pie Face Showdown! Game: \$39.99

Wow Wee Chip Robot Dog: \$438.53

Harry Potter and the Cursed Child - Parts I & II: \$31.99

Shopkins Store & Shop On the Go Collectors Case: \$29.95

Nerf N-Strike Elite StrongArm Blaster: \$27.90

LEGO Star Wars: \$279

Furreal Friends Torch Dragon: \$98

Pokémon Pikachu Pokéball Cosplay Pop-up Master Great Ultra GS: \$28.99





### **BIG KIDS**

Speak Out Board Game: \$39.99

South Australian Unmissable Mixed Six Red Pack: \$130

Cards Against Humanity: \$59.95

Giant Inflatable Pegasus Pool Float: \$75.90

DJI Phantom 3 Quadcopter Drone Camera: \$784

BurgerMash Colour-In Wallpaper: \$109

Drone Phantom: \$799

Broadsheet Sydney Cookbook: \$55

The cheap and cheeky Speak Out is going to be the stand out gift for anyone who's ever hosted a dinner party this Christmas. We've seen a huge spike in searches for this product over the past few weeks and expect it to keep sky rocketing. It's this year's Cards Against Humanity.

### A PERSONALISED TOUCH

Personalisation in the form of monogramming, photo transfers and 3D printing is being offered on everything from wallets to surfboards this Christmas on a scale that just didn't exist last year. It's the answer to every gifting dilemma you've ever had and is my number one trend prediction for thoughtful gifters!

Personalised Wine Labels: \$15

Design Your Own Skateboard: \$145

Initial Jewellery Box: \$129.95

Personalised Leather Wallet: \$39

Engraved Wine Glass: \$39.95

Shoes of Prey - Bespoke Ballet Flats: \$184

Personalised Leather Clutch: \$59

Custom Foil Print: \$38



### **TECHNOLOGY**







PS4 Pro ITB Console: \$592.95

SONY PS4 Play Station 4 Slim 1TB Console: \$399.95

Galaxy S7: \$1,097

Apple iPhone 7 (128GB, Rose Gold): \$1,275.1

Apple Watch Sport: \$449

GoPro HERO5 Camera: \$509

Google Pixel: \$1,189

Bose SoundLink, around ear wireless headphones: \$379

Samsung Gear VR Headset: \$104.99

UE Boom 2 Wireless Speaker: \$179

Pokémon Moon & Sun (Nintendo 3ds): \$115.95

Pokémon Sun: \$66.95

The Elder Scrolls 5 V Skyrim Special Edition PS4 Game: \$58

Call of Duty Infinite: \$79.95

Apple TV: \$284.05

iFetch: \$348

Bose SoundLink Mini Bluetooth Speaker II: \$269

Beats Solo2 Wireless On-ear Headphones: \$289

Samsung UHD 4K Blu-ray player: \$475

Lenovo Yoga: \$1,147

PlayStation VR: Available to preorder

Fire TV Stick: \$120

Microsoft HoloLens: \$3,599.99

Wireless Remote Connect Security Home IP Camera: \$55.99

Polaroid Cube: \$169.95

TomTom GPS: \$164

VR is here and Aussies are ready for it! This trend isn't just for gamers – we are seeing thousands of people buying entry level headsets every month just for a chance to experience something new and exciting. It's a good gift option for anyone who fancies themselves a trend setter!

### HOME & GARDEN

KitchenAid Artisan Mini Stand Mixer (Empire Red): \$668

ghd AZORES Classic Hair Straightener: \$219.90

Aura by Tracie Ellis Crosses Side Plate (Set of 6): \$119.95

Big Indoor/Outdoor Beanbag (Charcoal): \$119

Sodastream: \$119

KitchenAid Pro Line Toaster Candy (Apple Red): \$359

KitchenAid Kettle: \$199

Dyson V8 Vacuum Cleaner: \$749

Superfoods Cookbook by Michelle Bridges: \$26.24

Nespresso by KitchenAid: \$799

Philips Noodle & Pasta Maker: \$299

Aura by Tracie Ellis Nio Side Plate: \$120

Kate Spade Light Up The Room Fig Scented Candle: \$83

Marble Cheese Board: \$130

iRobot Roomba 980 Vacuum Cleaning Robot: \$1,499

Macramé Hanging Chair: \$112

Vue Round Beach Towel: \$79.95

Oral-B IQ7000 Triumph Professional Care Toothbrush: \$299



# HE

## **HEALTH AND WELLNESS**

Nike Roshe 2 Flyknit: \$192.99

S'well Waterbottle: \$47

Reebok Crossfit Training Shoes: \$158

Beurer Bluetooth Body Fat Scale: \$119

Garmin Smartwatch: \$339.98

Fitbit Charge 2: \$23

Kathmandu Fitness Training Adjustable Skipping Rope with Counter: \$17.99

Designer Natural Rubber Yoga Mat: \$120.00

Lorna Jane Activewear - Activate Sports Bra: \$66.99

Pro.2 AQB15 Aqua Buds: \$68

My kitchen definitely rules this Christmas! There is no excuse not to join the wellness brigade when you have a beautiful KitchenAid Mini making eyes at you every morning. Getting active is a key gifting trend again – but it's a little softer this year with a focus on yoga, stretching and low impact activities.