Collectively, we connect millions of buyers and sellers around the world

eBay Inc. is a global commerce leader, which includes our Marketplace, StubHub and Classifieds platforms. Collectively, we connect millions of buyers and sellers around the world. The technologies and services that power our platforms are designed to enable sellers worldwide to organize and offer their inventory for sale, and buyers to find and purchase it, virtually anytime and anywhere. eBay Inc. employs approximately 14,000 people globally.¹

eBay Inc. by the numbers

- **182 Million buyers**
  - Number of active eBay Inc. buyers worldwide
- **$22.6 Billion GMV**
  - Amount of eBay Inc. GMV – the total value of successfully closed transactions – in Q2 2019²
- **$2.7 Billion revenue**
  - eBay Inc. reported revenue for Q2 2019
- **90% Fixed price**
  - Percentage of eBay Inc. GMV that is fixed price
- **61% International**
  - Percentage of eBay Inc. revenue that is international

Mobile data points

- **$13.4 Billion mobile volume**
  - Amount of eBay Inc. sales volume completed on mobile devices in Q2 2019
- **476 Million downloads**
  - Number of times eBay Inc. apps have been downloaded across the globe

¹ As of 12/31/2018
² Does not include eBay Classifieds
One of the world’s largest and most vibrant marketplaces

Our Marketplace platforms include our online marketplace ebay.com, its localized counterparts and the eBay mobile apps, which are among the world’s largest and most vibrant marketplaces for discovering great value and unique selection.

**eBay Marketplace by the numbers**

- **$21.5 Billion GMV**  
  Amount of eBay Marketplace GMV – the total value of successfully closed transactions – in Q2 2019

- **$2.2 Billion revenue**  
  Amount of eBay Marketplace revenue for Q2 2019

- **1.3 Billion listings**  
  Approximate number of eBay Marketplace live listings

- **71% Ship for free**  
  Percentage of transactions on the eBay Marketplace that shipped for free (reflects US, UK and DE)

- **80% New items**  
  Percentage of new items sold on the eBay platform

**Mobile data points**

- **63% Touched by mobile**  
  Percentage of eBay platform GMV that involves a mobile touch point

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Largest ticket marketplace in the US

Our StubHub platforms include our online ticket platform located at stubhub.com, its localized counterparts and the StubHub mobile apps. These platforms connect fans with their favorite sporting events, shows and artists and enable them to buy and sell millions of tickets whenever they want.

StubHub by the numbers

$1.1 Billion GMV
Amount of StubHub GMV – the total value of successfully closed transactions – in Q2 2019

$264 Million
Amount of StubHub revenue for Q2 2019

A market leader in Classifieds

Our Classifieds platforms include a collection of brands such as Mobile.de, Kijiji, Gumtree, Marktplaats, eBay Kleinanzeigen and others. Offering online classifieds in more than 1,500 cities around the world, these platforms help people find whatever they are looking for in their local communities.

Classifieds by the numbers

$271 Million
Amount of Classifieds revenue for Q2 2019
Fun Facts
Velocity Stats By Region

Frequency of product purchases via desktop and mobile

**United States**
- A watch is purchased every 5 seconds
- A smartphone is purchased every 5 seconds
- A TV, video or audio item is purchased every 4 seconds
- A tool is purchased every 4 seconds
- A sports trading card is purchased every 2 seconds

**United Kingdom**
- A makeup product is purchased every 3 seconds
- A pair of women's shoes is purchased every 5 seconds
- A car part is purchased every 2 seconds
- A video game is purchased every 7 seconds
- A watch is purchased every 22 seconds

**Germany**
- A blouse or top is purchased every 10 seconds
- A smartphone is purchased every 16 seconds
- A video game is purchased every 14 seconds
- An interior decorating item is purchased every 12 seconds
- A car or truck part is purchased every 13 seconds

**Australia**
- A smartphone case or cover is purchased every 7 seconds
- A home décor item is purchased every 13 seconds
- A watch is purchased every 22 seconds
- A tool is purchased every 18 seconds
- A car or truck part is purchased every 4 seconds

*Data as of December 31, 2018*
Fun Facts
Mobile Velocity Stats By Region

Frequency of product purchases via mobile only

**United States**
- A home décor item is purchased every 7 seconds
- A women’s handbag is purchased every 12 seconds
- A pair of women’s shoes is purchased every 6 seconds
- A video game is purchased every 7 seconds
- An action figure is purchased every 8 seconds

**United Kingdom**
- A men’s pair of shoes is purchased every 10 seconds
- A cookware item is purchased every 3 seconds
- A bedding item is purchased every 11 seconds
- A tablet is purchased every 14 seconds
- A car part is purchased every 3 seconds

**Germany**
- A cookware item is purchased every 10 seconds
- A sneaker is purchased every 27 seconds
- A pair of women’s shoes is purchased every 19 seconds
- A smartphone accessory is purchased every 4 seconds
- A tire or car part is purchased every 4 seconds

**Australia**
- A jewelry item is purchased every 17 seconds
- A dress is purchased every 35 seconds
- A tool is purchased every 33 seconds
- A mobile accessory is purchased every 4 seconds
- A truck or car part is purchased every 6 seconds

*Data as of December 31, 2018*